



CSU

The California
State University

The California State University

FACT BOOK

2012

TABLE OF CONTENTS

- 3 INTRODUCTION**
 - Scope and Mission
 - Master Plan for Higher Education
 - Working for California

- 7 LEADERSHIP**
 - Board of Trustees
 - Administrative Leaders
 - Campus Presidents

- 11 ENROLLMENT & DEGREES CONFERRED**
 - Since 2007
 - By Campus
 - By Student Level
 - By Gender and Lower or Upper Division
 - By Ethnicity
 - Degrees Conferred

- 15 STUDENTS**
 - Where Do CSU Students Come From?
 - Community Engagement in the CSU
 - Alumni

- 19 FACULTY AND STAFF DEMOGRAPHICS**
 - By Occupation Group
 - By Full- or Part-time Status
 - By Academic Rank

- 21 APPLYING**
 - CSUMentor
 - Requirements

- 23 STUDENT COSTS**
 - State University Tuition Fee
 - Financial Aid

- 25 CSU FUNDING**
 - State Support
 - Campus Budgets
 - Philanthropic Support

INTRODUCTION





SCOPE AND MISSION

The California State University strives to provide high-quality, affordable higher education to meet the changing workforce needs of California, making the CSU a driving force behind California's prosperity and diverse communities.

THE CSU:

- Is the nation's largest public university system.
- Has 23 campuses and eight off-campus centers.
- Educates approximately 427,000 students.
- Employs 44,000 faculty and staff.
- Stretches from Humboldt in the north to San Diego in the south.
- Is renowned for the quality of its teaching and preparing job-ready graduates.



MASTER PLAN FOR HIGHER EDUCATION

The CSU system was created in 1960 under the California Master Plan for Higher Education.

The CSU draws its students from the top third of the state's high school graduates and is California's primary undergraduate teaching institution.

Continuing to expand its educational scope, the CSU offers independent educational doctorate programs at a number of campuses designed to meet workforce demands for advanced training for administrators in California's public K-12 school systems and community colleges. In 2012, the CSU will also offer independent Doctor of Nursing practice programs and Doctor of Physical Therapy programs at several campuses.

WORKING FOR CALIFORNIA

The CSU plays a critical role in preparing outstanding candidates for the job market.

With 99,000 annual graduates, the CSU is the state's greatest producer of bachelor's degrees and drives California's economy in the agriculture, information technology, business, hospitality, life sciences, health care, public administration, education, media and entertainment industries.

IN FACT:

- For every **\$1** the state invests in the CSU, the CSU returns **\$5.43**.

STATE
INVESTMENT



CSU RETURN



- The CSU sustains more than **150,000 jobs** in the state.



150,000 JOBS

- CSU-related expenditures create more than **\$17 billion** in economic activity.

The CSU also reaches out to California's growing, underserved communities, offering affordable opportunities to pursue a college degree that enables students from diverse backgrounds to succeed. The CSU provides more than half of all undergraduate degrees granted to California's Latino, African American and Native American students.

LEADERSHIP





Responsibility for the CSU is vested in a 25-member Board of Trustees, the majority of whom are appointed by the governor to eight-year terms.

Faculty, alumni and two student trustees serve two-year terms. The trustees appoint the chancellor, who is the system's chief executive officer, and the presidents, who are the chief executive officers on their respective campuses and who report to the chancellor. The trustees, chancellor and presidents develop systemwide policies.

BOARD OF TRUSTEES

Ex Officio Members

Governor Edmund (Jerry) G. Brown, Jr.

Lieutenant Governor Gavin Newsom

Speaker of the Assembly John A. Pérez

State Superintendent of Public Instruction
Tom Torlakson

CSU Chancellor Charles B. Reed

Appointed Members

(term ends during the year given)

Roberta Achtenberg	(2015)
Bernadette Cheyne <i>(Faculty Trustee)</i>	(2013)
Steven Dixon <i>(Student Trustee, voting)</i>	(2012)
Debra S. Farar	(2014)
Kenneth Fong	(2013)
Margaret Fortune	(2016)
Steven Glazer	(2019)
Melinda Guzman	(2012)
William Hauck	(2017)
Linda A. Lang	(2017)
Bob Linscheid, Chair <i>(Alumni Trustee)</i>	(2012)
Peter Mehas	(2015)
Henry Mendoza	(2016)
Lou Monville	(2014)
Jillian Ruddell <i>(Student Trustee, non-voting)</i>	(2013)
Glen Toney	(2013)

ADMINISTRATIVE LEADERS

Charles B. Reed, Chancellor

Garrett P. Ashley, Vice Chancellor,
University Relations and Advancement

Gail Brooks, Vice Chancellor, Human Resources

Christine Helwick, General Counsel

Larry Mandel, University Auditor

Benjamin F. Quillian, Executive Vice Chancellor
and Chief Financial Officer

Ephraim P. Smith, Executive Vice Chancellor and
Chief Academic Officer



CAMPUS PRESIDENTS

(Date is the appointment year)

Bakersfield	Horace Mitchell	(2004)
Channel Islands	Richard R. Rush	(2001)
Chico	Paul J. Zingg	(2004)
Dominguez Hills	Mildred García	(2007)
East Bay	Leroy M. Morishita	(2011)
Fresno	John D. Welty	(1991)
Fullerton	Willie Hagan	(Interim 2012)
Humboldt	Rollin C. Richmond	(2002)
Long Beach	F. King Alexander	(2006)
Los Angeles	James M. Rosser	(1979)
Maritime Academy	William B. Eisenhardt	(2001)
Monterey Bay	Dianne F. Harrison	(2006)
Northridge	Harold Hellenbrand	(Interim 2012)
Pomona	J. Michael Ortiz	(2003)
Sacramento	Alexander Gonzalez	(2003)
San Bernardino	Albert K. Karnig	(1997)
San Diego	Elliot Hirshman	(2011)
San Francisco	Robert A. Corrigan	(1988)
San José	Mohammad H. Qayoumi	(2011)
San Luis Obispo	Jeffrey Armstrong	(2011)
San Marcos	Karen S. Haynes	(2004)
Sonoma	Ruben Armiñana	(1992)
Stanislaus	Hamid Shirvani	(2005)

Note: Leadership is as of March 2012. For a current list and links to the biographies of trustees, administrative officers and campus presidents, visit www.calstate.edu/BOT.

ENROLLMENT

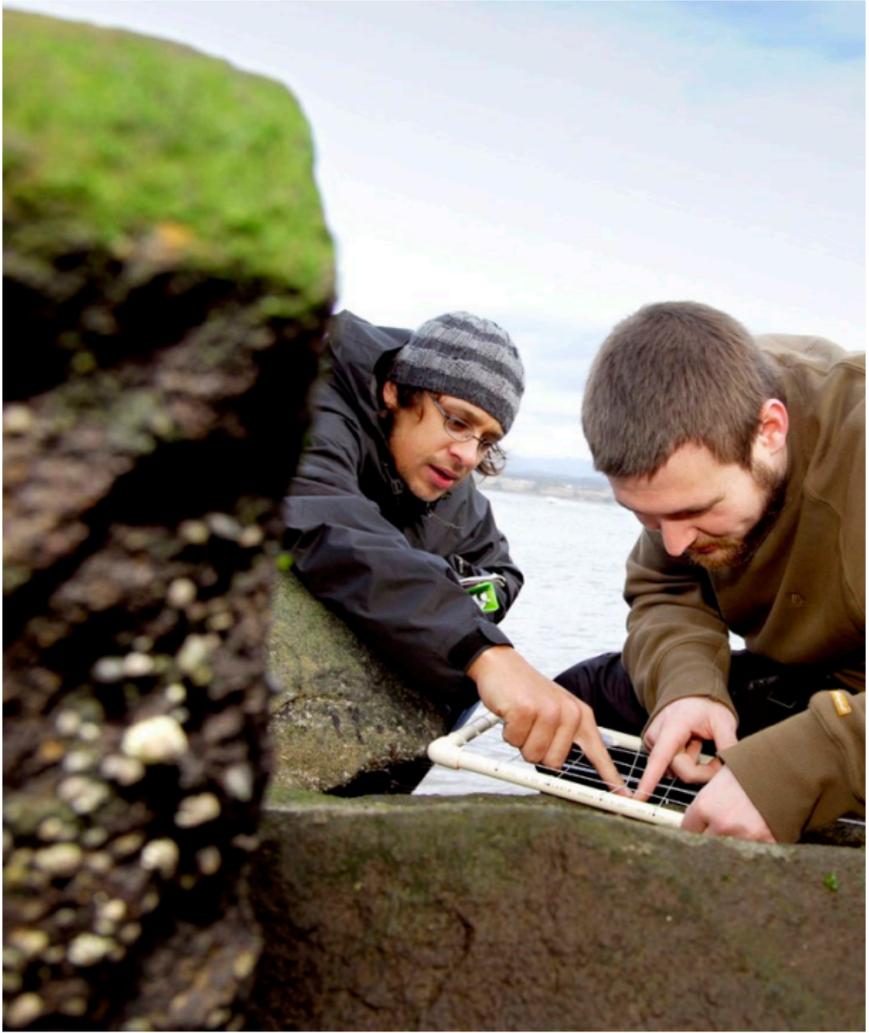


FALL ENROLLMENT SYSTEMWIDE 2007-2011



ENROLLMENT BY CAMPUS - FALL 2011

Bakersfield	>	8,002
Channel Islands	>	4,179
Chico	>	15,920
Dominguez Hills	>	14,364
East Bay	>	13,160
Fresno	>	21,981
Fullerton	>	36,156
Humboldt	>	8,046
Long Beach	>	34,870
Los Angeles	>	21,284
Maritime Academy	>	886
Monterey Bay	>	5,173
Northridge	>	36,911
Pomona	>	21,107
Sacramento	>	28,016
San Bernardino	>	17,250
San Diego	>	31,303
San Francisco	>	29,541
San José	>	30,236
San Luis Obispo	>	18,762
San Marcos	>	10,276
Sonoma	>	8,668
Stanislaus	>	9,246
International Programs	>	588
CalStateTEACH	>	609
TOTAL	>	426,534



FALL 2011 ENROLLMENT

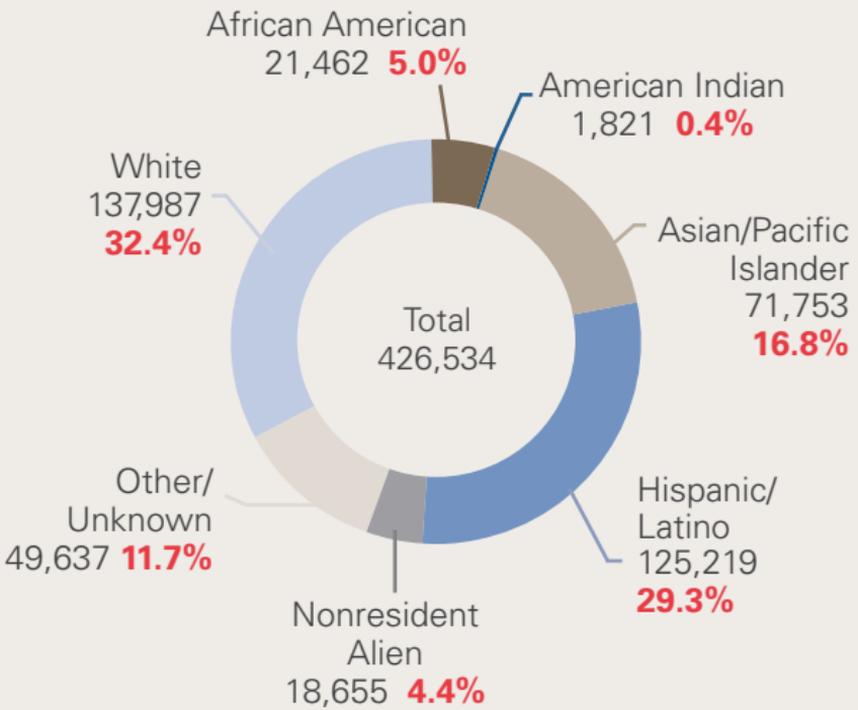
STUDENT LEVEL	HEADCOUNT	PERCENT
Freshman	82,431	19.3%
Sophomore	47,413	11.1%
Junior	100,799	23.6%
Senior	136,496	32.0%
Postbaccalaureate/ Graduate	59,395	14.0%

TOTAL 426,534 100%

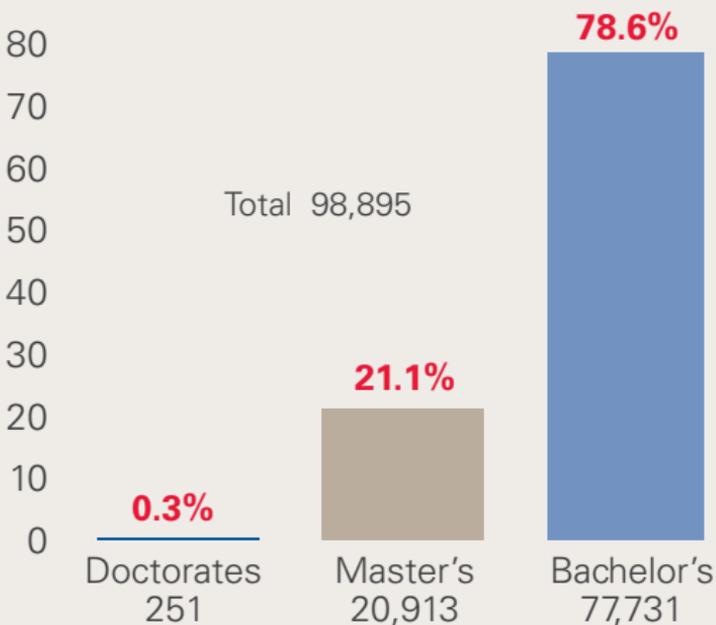
TOTAL ENROLLMENT	HEADCOUNT	PERCENT
Men	183,576	43.0%
Women	242,958	57.0%
Undergraduate	367,139	86.0%
Postbaccalaureate/Graduate	59,395	14.0%



FALL 2011 ENROLLMENT BY ETHNICITY



DEGREES CONFERRED 2010-11



STUDENTS





The CSU has a significant impact on the state through the personal contributions of current students and alumni. The system's students largely come from California and mostly remain in the state after graduation, using their increased skills and knowledge to the benefit of California.

**WHERE DO CSU STUDENTS COME FROM?
IN FALL 2011:**

96%



96 percent of all enrolled students came from California.

87%



87 percent of new first-time freshmen came from California public high schools.

90%



90 percent of new undergraduate transfers came from the California Community Colleges.

COMMUNITY ENGAGEMENT IN THE CSU

As a public university system with diverse perspectives and unique strengths, the CSU partners with public agencies, nonprofits, businesses and other groups to make a difference—both domestically and internationally—through numerous community engagement activities, including service learning, community-based research, alternative break programs and student-led service clubs.

- During the 2010-11 academic year, more than 66,000 students had the opportunity to participate in 2,739 service-learning courses, contributing more than 1.2 million hours to their communities through those courses. This represents a 114 percent increase since CSU systemwide efforts began in 1998.
- Grants and awards received by campuses and the Chancellor's Office for community engagement totaled \$4.7 million, a return on investment of nearly \$5 for every dollar invested by the state for community engagement.
- Through the CSU's Learn and Serve America grant, Service Learning Transforming Educational Models in Science, Technology, Engineering and Math (STEM)², more than 6,000 K-12 students participated in STEM activities facilitated by CSU students and faculty.
- Nearly half of the CSU's 427,000 students engaged in some type of community service, totaling 32 million hours of service annually, a total economic impact of \$684 million.*



**32 MILLION
HOURS**
ANNUALLY OF
COMMUNITY SERVICE

Together, the CSU and its partners are making an impact. More information about the Center for Community Engagement can be found at:

www.calstate.edu/cce.

* Based on the accepted 2010 national volunteer rate of \$21.36 per hour by the Independent Sector.

ALUMNI

The CSU has more than 2.6 million alumni and adds nearly 99,000 new graduates to its ranks each year.

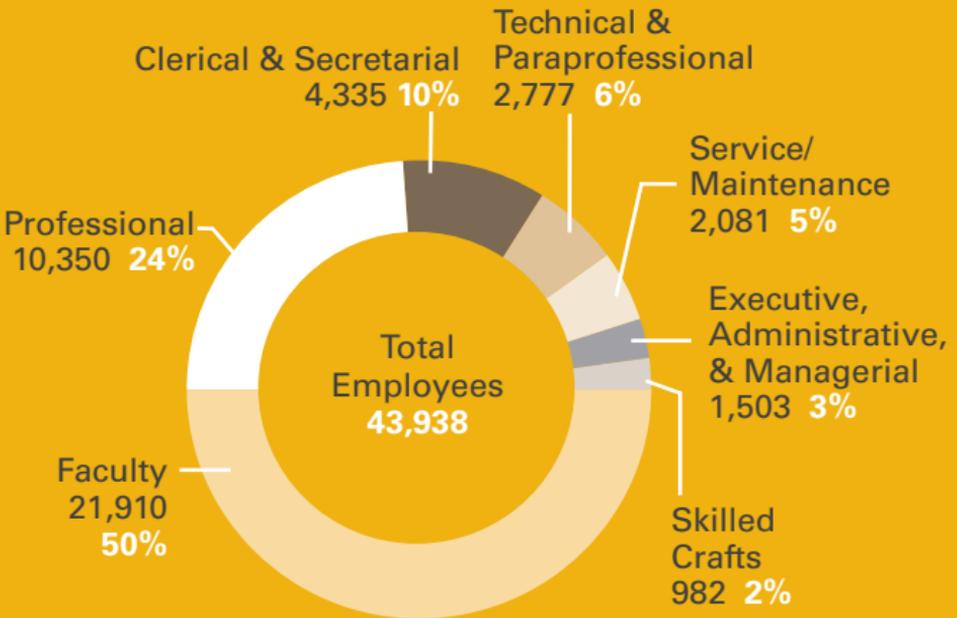
CSU alumni are leaders in the high-impact fields that drive California's economy, including business, engineering, agriculture, hospitality and tourism, health care, and entertainment. More of California's teachers come from the CSU than all other institutions in California combined. Our alumni have distinguished themselves in all areas of California's workforce and culture. **In fact, one in 10 employees in California is a CSU graduate.**



FACULTY AND STAFF DEMOGRAPHICS



TOTAL EMPLOYEES
BY OCCUPATIONAL GROUP



FULL-TIME FACULTY
BY MAJOR CATEGORIES OF ACADEMIC RANK

Professor	4,549 40%
Associate Professor	2,706 24%
Assistant Professor	2,247 20%
Lecturer	1,827 16%

Note: For additional CSU Employee Profile statistics and data definitions, visit www.calstate.edu/hr/employee-profile.

APPLYING



CSUMENTOR™

Students planning to enter the CSU can apply through the online application tool, CSUMentor, at www.csumentor.com. CSUMentor is also designed to help students and their families in choosing a CSU campus, planning to meet admissions requirements, learning about financial aid options and getting answers to frequently asked questions.

REQUIREMENTS

FRESHMAN STUDENTS

First-time freshman applicants must meet the standards in each of the following areas:

- Specific high school coursework.
- Suitable grades in specified courses and test scores.
- Graduation from high school.

TRANSFER AND GRADUATE STUDENTS

The majority of transfer students enter as upper-division transfers, and must complete at least 60 semester or 90 quarter units before transferring. Students who have earned an Associate Degree for Transfer will be admitted to the CSU with junior status.

To apply for admissions to graduate or postbaccalaureate studies, a student must:

- Earn a baccalaureate degree from an accredited institution with at least a 2.50 grade point average.
- Be in good academic standing, while satisfactorily meeting the professional, personal, scholastic and other standards for graduate study.

Due to the large number of applicants, some CSU campuses have higher standards (supplementary admission criteria) for particular majors or for students who live outside the local campus area. Campuses utilize local admission guarantee policies for students who graduate or transfer from high schools and community colleges that are historically served by a CSU campus in that region.

STUDENT COSTS





STATE UNIVERSITY TUITION FEE (FULL-TIME TUITION FEE): 2012-13

*Effective Fall 2012

- Undergraduate Programs: \$5,970
- Credential Programs: \$6,930
- Graduate and Other Postbaccalaureate Programs: \$7,356
- Education Doctorate: \$11,118
- Graduate Business Professional Fee: State University Tuition Fee plus \$278 per semester unit or \$185 per quarter unit
- Out-of-State Students: State University Tuition Fee plus \$372 per semester unit or \$248 per quarter unit

Campus-based fees add an average of \$1,047 to student costs.

For 2011-12 fees, please visit
www.calstate.edu/budget.

FINANCIAL AID

In 2010-11, more than \$3.1 billion was distributed to nearly 290,000 students, 70 percent of the CSU's total student population. The average award was \$10,948. Presidential Scholars' programs, which provide full scholarships to National Merit and high school valedictorians, are also found at many CSU campuses.



**70% OF CSU
STUDENTS**
RECEIVED FINANCIAL AID
IN 2010-11

CSU FUNDING





CSU 2011-12 STATE SUPPORT

General Fund Appropriations	* \$2,002,752,000
Student Tuition Fees	2,448,807,000

**TOTAL GENERAL FUND
AND STUDENT TUITION FEES \$4,451,559,000**

Reimbursement	1,000
Capital Outlay	204,632,000

**TOTAL OPERATING AND
CAPITAL OUTLAY SUPPORT \$4,656,192,000**

*General Fund appropriations include a \$100 million mid-year trigger reduction and a 2011/12 retirement adjustment.

CAMPUS BUDGETS 2011-12

(GENERAL FUND AND STUDENT TUITION FEES)

Bakersfield	\$89,696,000
Channel Islands	63,220,000
Chico	168,642,000
Dominguez Hills	121,056,000
East Bay	153,074,000
Fresno	218,576,000
Fullerton	312,875,000
Humboldt	106,489,000
Long Beach	329,184,000
Los Angeles	211,547,000
Maritime Academy	26,811,000
Monterey Bay	75,801,000
Northridge	332,511,000
Pomona	203,025,000
Sacramento	252,986,000
San Bernardino	177,929,000
San Diego	318,910,000
San Francisco	283,597,000
San José	260,528,000
San Luis Obispo	212,091,000
San Marcos	104,011,000
Sonoma	91,959,000
Stanislaus	91,846,000

CAMPUS TOTAL

\$4,206,363,000

Systemwide Offices*	70,237,000
Systemwide Provisions	174,959,000

CSU TOTAL

\$4,451,559,000

*Includes International programs



PHILANTHROPIC SUPPORT 2010-11

Private support helps the CSU open access to a broad and diverse student population, build technologically advanced libraries and classrooms, and support innovative teaching models and partnerships.

IN 2010-11:

- Donors committed more than \$344 million in new gifts, new pledges and testamentary provisions.
- Individual donors surpassed 222,000.
- Alumni donors made up 32 percent of individual donors and contributed \$39 million.
- Giving from organizations increased by 15 percent, including 12 gifts of \$1 million or more from foundations and over 3,000 matching gifts from corporations, to enhance the value of individual contributions by nearly \$1.3 million.
- CSU endowment market value surpassed \$1 billion and experienced an increase of 10 percent in new gifts to endowments.



“As the largest four-year public university system in the nation, the California State University focuses on preparing students with the skills, knowledge and hands-on experience they need to thrive in the workforce. Granting more than half of California’s bachelor’s degrees and one-third of the state’s master’s degrees, the CSU’s 23 campuses offer our future leaders an unparalleled educational experience.”

Charles B. Reed
Chancellor, California State University





Office of Public Affairs
401 Golden Shore, 6th Floor
Long Beach, CA 90802-4210
562-951-4800 | Fax 562-951-4861
E-mail publicaffairs@calstate.edu

www.calstate.edu

March 2012