



CSU

The California
State University

The California State University

FACT BOOK

2013

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INTRODUCTION



SCOPE AND MISSION

The California State University strives to provide high-quality, affordable higher education to meet the changing workforce needs of California, making the CSU a driving force behind California's prosperity and diverse communities.

THE CSU:

- Is the nation's largest four-year public university system.
- Has 23 campuses and eight off-campus centers.
- Educates approximately 437,000 students.
- Employs 44,000 faculty and staff.
- Stretches from Humboldt in the north to San Diego in the south.
- Is renowned for the quality of its teaching and preparing job-ready graduates.



MASTER PLAN FOR HIGHER EDUCATION

The CSU system was created in 1960 under the California Master Plan for Higher Education.

The CSU draws its students from the top third of the state's high school graduates and is California's primary undergraduate teaching institution. Continuing to expand its educational scope and help meet California's workforce demands for skilled professionals, the CSU offers independent doctor of education, doctor of nursing practice and doctor of physical therapy programs at numerous campuses.

WORKING FOR CALIFORNIA

The CSU plays a critical role in preparing outstanding candidates for the job market.

With nearly 100,000 annual graduates, the CSU is the state's greatest producer of bachelor's degrees and drives California's economy in agriculture, information technology, business, hospitality, life sciences, healthcare, public administration, education, media and entertainment.

IN FACT:

For every **\$1** the state invests in the CSU, the CSU returns **\$5.43**.



The CSU sustains more than **150,000 jobs** in the state.



150,000 JOBS

CSU-related expenditures create more than **\$17 billion** in economic activity.

The CSU also reaches out to California's growing underserved communities, offering affordable opportunities to pursue a college degree that enables students from diverse backgrounds to succeed. The CSU provides more than half of all undergraduate degrees granted to California's Latino, African American and Native American students.

LEADERSHIP



Responsibility for the CSU is vested in a 25-member Board of Trustees, the majority of whom are appointed by the governor to eight-year terms.

Faculty, alumni and two student trustees serve two-year terms. The trustees appoint the chancellor, who is the system's chief executive officer, and the presidents, who are the chief executive officers on their respective campuses and who report to the chancellor. The trustees, chancellor and presidents develop systemwide policies.

BOARD OF TRUSTEES

Ex Officio Members

Governor Edmund (Jerry) G. Brown, Jr.
Lieutenant Governor Gavin Newsom
Speaker of the Assembly John A. Pérez
State Superintendent of Public Instruction
Tom Torlakson
CSU Chancellor Timothy P. White

Appointed Members

(term ends during the year given)

Roberta Achtenberg	(2015)
Bernadette Cheyne (<i>faculty trustee</i>)	(2013)
Rebecca D. Eisen	(2018)
Douglas Faigin	(2017)
Debra S. Farar	(2014)
Kenneth Fong	(2013)
Margaret Fortune	(2016)
Lupe C. Garcia	(2020)
Steven M. Glazer	(2019)
William Hauck	(2017)
Bob Linscheid, <i>Chair (alumni trustee)</i>	(2013)
Peter G. Mehas	(2015)
Henry Mendoza	(2016)
Lou Monville, <i>Vice Chair</i>	(2014)
Hugo N. Morales	(2020)
J. Lawrence Norton	(2019)
Ian Ruddell (<i>student trustee, voting</i>)	(2013)
Glen O. Toney	(2013)
Cipriano Vargas (<i>student trustee, non-voting</i>)	(2014)

ADMINISTRATIVE LEADERS

Timothy P. White, Chancellor
Garrett P. Ashley, Vice Chancellor, University Relations and Advancement
Gail Brooks, Vice Chancellor, Human Resources
Christine Helwick, General Counsel
Larry Mandel, University Auditor
Benjamin F. Quillian, Executive Vice Chancellor and Chief Financial Officer
Ephraim P. Smith, Executive Vice Chancellor and Chief Academic Officer



CAMPUS PRESIDENTS

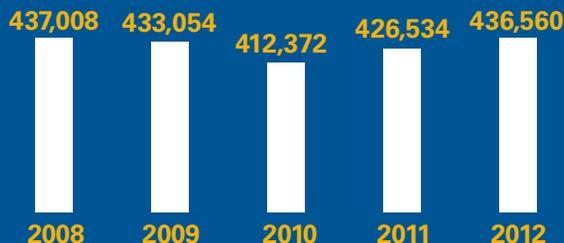
(Date is the appointment year)

Bakersfield	Horace Mitchell	(2004)
Channel Islands	Richard R. Rush	(2001)
Chico	Paul J. Zingg	(2004)
Dominguez Hills	Willie Hagan	(Interim 2012)
East Bay	Leroy M. Morishita	(2011)
Fresno	John D. Welty	(1991)
Fullerton	Mildred García	(2012)
Humboldt	Rollin C. Richmond	(2002)
Long Beach	F. King Alexander	(2006)
Los Angeles	James M. Rosser	(1979)
Maritime Academy	Thomas A. Cropper	(2012)
Monterey Bay	Eduardo M. Ochoa	(Interim 2012)
Northridge	Dianne F. Harrison	(2012)
Pomona	J. Michael Ortiz	(2003)
Sacramento	Alexander Gonzalez	(2003)
San Bernardino	Tomás D. Morales	(2012)
San Diego	Elliot Hirshman	(2011)
San Francisco	Leslie Wong	(2012)
San José	Mohammad H. Qayoumi	(2011)
San Luis Obispo	Jeffrey D. Armstrong	(2011)
San Marcos	Karen S. Haynes	(2004)
Sonoma	Ruben Armiñana	(1992)
Stanislaus	Joseph F. Sheley	(Interim 2012)

Note: Leadership is as of March 2013. For a current list and links to the biographies of trustees, administrative officers and campus presidents, visit www.calstate.edu/BOT.

ENROLLMENT

FALL ENROLLMENT SYSTEMWIDE 2008 - 2012



ENROLLMENT BY CAMPUS - FALL 2012

Bakersfield	> 8,520
Channel Islands	> 4,920
Chico	> 16,470
Dominguez Hills	> 13,933
East Bay	> 13,851
Fresno	> 22,565
Fullerton	> 37,677
Humboldt	> 8,116
Long Beach	> 36,279
Los Angeles	> 21,755
Maritime Academy	> 973
Monterey Bay	> 5,609
Northridge	> 36,164
Pomona	> 22,156
Sacramento	> 28,539
San Bernardino	> 18,234
San Diego	> 31,597
San Francisco	> 30,500
San José	> 30,448
San Luis Obispo	> 18,679
San Marcos	> 10,610
Sonoma	> 9,021
Stanislaus	> 8,882
International Programs	> 493
CalStateTEACH	> 569
TOTAL	> 436,560



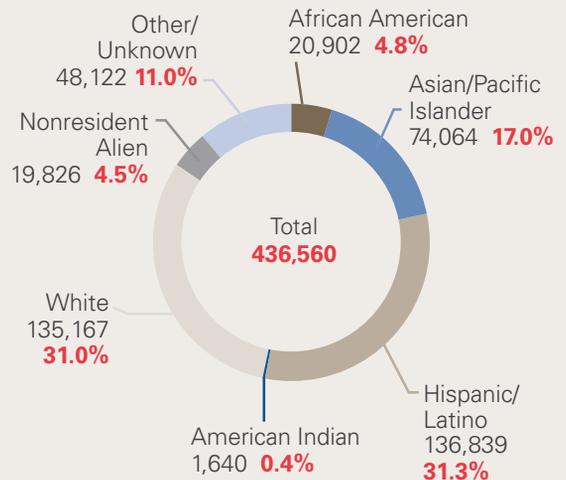
FALL 2012 ENROLLMENT

STUDENT LEVEL	HEADCOUNT	PERCENT
Freshman	85,665	19.6%
Sophomore	47,812	11.0%
Junior	101,715	23.3%
Senior	144,704	33.1%
Postbaccalaureate	11,421	2.6%
Graduate	45,243	10.4%
TOTAL	436,560	100%

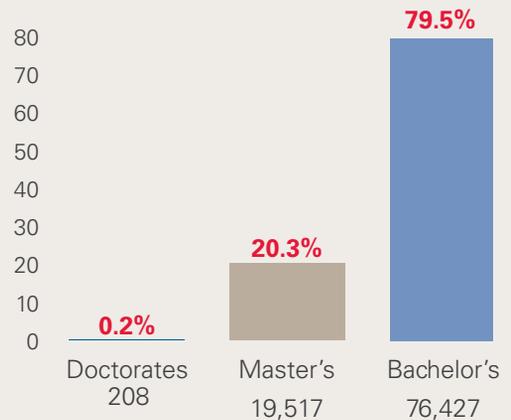
GENDER	HEADCOUNT	PERCENT
Men	189,074	43.3%
Women	247,486	56.7%

DEGREE PROGRAM	HEADCOUNT	PERCENT
Undergraduate	379,896	87.0%
Postbaccalaureate/Graduate	56,664	13.0%

FALL 2012 ENROLLMENT BY ETHNICITY



DEGREES CONFERRED 2011-12



TOTAL 96,152

STUDENTS



The CSU has a significant impact on the state through the personal contributions of current students and alumni. The system's students largely come from California and mostly remain in the state after graduation, using their increased skills and knowledge to help California flourish.

WHERE DO CSU STUDENTS COME FROM? IN FALL 2012:

96%



96 percent of all enrolled students came from California.

87%



87 percent of new first-time freshmen came from California public high schools.

91%



91 percent of new undergraduate transfers came from the California Community Colleges.

COMMUNITY ENGAGEMENT IN THE CSU

As a public university system with diverse perspectives and unique strengths, the CSU partners with nearly 2,300 public agencies, nonprofits, businesses and other groups to make a difference—both domestically and internationally—through numerous community engagement activities, including service learning, community-based research, alternative break programs and student-led service clubs.

- During the 2011-12 academic year, more than 85,000 students had the opportunity to participate in 2,600 service-learning courses across the system. Of these, 7,848 students participated in 483 STEM service-learning courses.
- Grants and awards received by campuses and the Chancellor's Office for community engagement totaled \$4.1 million, a return on investment of \$4 for every dollar invested by the state for community engagement.
- Sixteen CSU campuses were named to the 2012 President's Higher Education Community Service Honor Roll, which recognizes higher education institutions for their commitment to and achievement in community service.
- Nearly half of the CSU's 437,000 students are engaged in some type of community service totaling 32 million hours of service annually, a total economic impact of \$697 million.*

Together, the CSU and its partners are making an impact. More information about the Center for Community Engagement can be found at:

www.calstate.edu/cce.

* Based on the accepted 2011 national volunteer rate of \$21.79 per hour by the Independent Sector



**32 MILLION
HOURS**
ANNUALLY OF
COMMUNITY SERVICE

ALUMNI

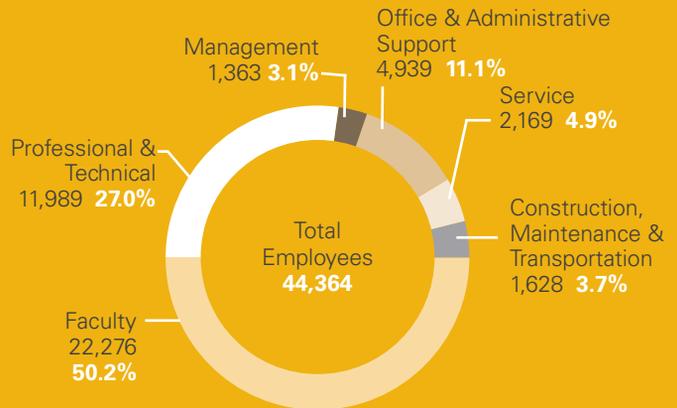
The CSU has more than 2.8 million alumni and adds nearly 100,000 new graduates to its ranks each year.

CSU alumni are leaders in the high-impact fields that drive California's economy, including business, engineering, agriculture, hospitality and tourism, healthcare and entertainment. More of California's teachers come from the CSU than all other institutions in California combined. CSU alumni have distinguished themselves in all areas of California's workforce and culture. **In fact, one in 10 employees in California is a CSU graduate.**



FACULTY AND STAFF DEMOGRAPHICS

TOTAL EMPLOYEES BY OCCUPATIONAL GROUP



* Includes 21 full-time non-faculty engaged in research funded by external grants.

FULL-TIME FACULTY BY MAJOR CATEGORIES OF ACADEMIC RANK



For data definitions and additional statistics, please see the CSU Employee Profile at www.calstate.edu/hr/employee-profile.

APPLYING

CSUMENTOR™

Students planning to enter the CSU can apply through the online application tool, CSUMentor, at www.csumentor.edu. CSUMentor is also designed to help students and their families in choosing a CSU campus, planning to meet admissions requirements, learning about financial aid options and getting answers to frequently asked questions.

REQUIREMENTS

FRESHMAN STUDENTS

First-time freshman applicants must meet the standards in each of the following areas:

- Specific high school coursework.
- Suitable grades in specified courses and test scores.
- Graduation from high school.

TRANSFER AND GRADUATE STUDENTS

The majority of transfer students enter as upper-division transfers, and must complete at least 60 semester or 90 quarter units before transferring. Students who have earned an Associate Degree for Transfer will be admitted to the CSU with junior status.

To apply for admissions to graduate or postbaccalaureate studies, a student must:

- Earn a baccalaureate degree from an accredited institution with at least a 2.5 grade point average.
- Be in good academic standing, while satisfactorily meeting the professional, personal, scholastic and other standards for graduate study.

Due to the large number of applicants, some CSU campuses have higher standards (supplementary admission criteria) for particular majors or for students who live outside the local campus area. Campuses utilize local admission guarantee policies for students who graduate or transfer from high schools and community colleges that are historically served by a CSU campus in that region.

STUDENT COSTS



STATE UNIVERSITY TUITION FEE (FULL-TIME TUITION FEE): 2012-13

- Undergraduate: \$5,472
- Credential: \$6,348
- Graduate and Other Postbaccalaureate: \$6,738
- Education Doctorate: \$11,118
- Nursing Practice Doctorate: \$14,340
- Physical Therapy Doctorate: \$16,148
- Graduate Business Professional Fee: State university tuition fee plus \$254 per semester unit or \$169 per quarter unit
- Out-of-State Students: State university tuition fee plus \$372 per semester unit or \$248 per quarter unit

Campus-based fees add an average of \$1,140 to student costs.

FINANCIAL AID

In 2011-12, nearly \$3.6 billion was distributed to over 306,000 students, nearly 73 percent of the CSU's total student population. The average award was \$11,752. Presidential Scholars' programs, which provide full scholarships to National Merit and high school valedictorians, are also found at many CSU campuses.



CSU FUNDING



CSU 2012-13 STATE SUPPORT

General Fund Appropriations	\$2,010,652,000
Net Tuition Fees and Other Fee Revenue	1,884,913,000

**TOTAL GENERAL FUND
AND NET STUDENT FEES** **\$3,895,565,000**

Reimbursement	1,000
Capital Outlay	16,544,000

TOTAL STATE SUPPORT **\$3,912,110,000**

CAMPUS BUDGETS 2012-13

(GENERAL FUND AND STUDENT TUITION FEES)

Bakersfield	\$74,808,000
Channel Islands	63,665,000
Chico	145,764,000
Dominguez Hills	93,668,000
East Bay	135,459,000
Fresno	183,533,000
Fullerton	268,772,000
Humboldt	92,871,000
Long Beach	277,018,000
Los Angeles	177,768,000
Maritime Academy	29,113,000
Monterey Bay	66,616,000
Northridge	278,313,000
Pomona	178,817,000
Sacramento	209,525,000
San Bernardino	146,269,000
San Diego	281,244,000
San Francisco	240,641,000
San José	239,155,000
San Luis Obispo	211,797,000
San Marcos	89,535,000
Sonoma	81,499,000
Stanislaus	77,428,000

CAMPUS TOTAL **\$3,643,278,000**

Systemwide Offices*	70,441,000
Systemwide Provisions	181,846,000

CSU TOTAL **\$3,895,565,000**

*Includes international programs and CalStateTEACH



PHILANTHROPIC SUPPORT 2011-12

Private support is crucial to the success of the CSU. Our students and programs continue to inspire generosity from forward-thinking individuals and organizations who invest in the CSU mission. Their support opens access to a broad and diverse student population, builds technologically advanced libraries and classrooms, and supports innovative teaching models and partnerships.

IN 2011-12:

- Donors committed more than \$297 million in new gifts, new pledges and testamentary provisions.
- Gifts from individuals increased 8 percent to \$107 million.
- Individual donors totaled 224,194.
- Alumni donors made up 33 percent of individual donors and contributed \$40 million.
- Gifts from organizations totaled \$133 million, including \$70 million from foundations.
- \$52 million from corporations, including 3,234 matching gifts, were received.
- Total endowment market value remained above the \$1 billion mark for the second year in a row.



“With 23 campuses spread across nearly every region of the state, the CSU plays a vital role in providing hands-on education to California’s future workforce. The CSU is committed to developing innovative programs and creating a unique university experience that gives students the skills needed to help them thrive in future endeavors.”

Timothy P. White

Chancellor, California State University



CSU The California
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