

CSU

The California State University

2017

FACTBOOK





“The California State University stands as a beacon of excellence and diversity—of people, pedagogy and place—with a singular determination to provide students access to opportunity, leading to transformation of self and society.

We encourage our students and alumni to be passionate, empathetic and forever curious. We ask them to be consequential in their actions, and we look to them to embody the Californian spirit.”

Timothy P. White
Chancellor, California State University



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SCOPE AND MISSION

The California State University promotes student success through opportunity and a high-quality education that prepares students to become leaders in the changing workforce, making the CSU a vital economic engine for California.

The CSU:

- Is the nation's largest four-year public university system, with 23 campuses and eight off-campus centers.
- Educates the most ethnically, economically and academically diverse student body in the nation.
- Is renowned for the quality of its teaching and preparing job-ready graduates.
- Educates approximately 478,640 students.
- Employs more than 50,800 faculty and staff.
- Stretches 800 miles from Humboldt in the north to San Diego in the south.

OPPORTUNITY

The CSU creates opportunity for the diverse students of California to reach their educational goals and become leading citizens, opening the doors of college to more than 66,000 additional students since 2010.

QUALITY

The CSU prepares students for success through leading-edge programs, superior teaching and scholarly activity. High-quality academic programs reflect California's current and future workforce demands in emerging fields such as cybersecurity, software engineering, sustainable business and environmental technology.

SUCCESS

The CSU drives California's economy with more than 110,000 undergraduate and graduate students earning degrees each year and enhances the social fabric of the state and nation through the contributions of its students, faculty, staff and more than 3.2 million alumni.



MASTER PLAN FOR HIGHER EDUCATION

The CSU system was created in 1960 under the California Master Plan for Higher Education. The CSU draws its students from the top third of the state's high school graduates and is California's primary undergraduate teaching institution. Continuing to expand its educational scope and help meet California's workforce demands for skilled professionals, the CSU offers independent Doctor of Education, Doctor of Nursing Practice and Doctor of Physical Therapy programs at numerous campuses. The Doctor of Philosophy is also offered through a joint partnership with other public and private universities in California.

INCLUSIVE EXCELLENCE

The CSU strives to create a welcoming environment for all members of the campus communities. This commitment to "inclusive excellence" is manifested in students who make up the most ethnically, economically and academically diverse student body in the nation reaching higher levels of success than ever as completion rates continue to reach all-time highs. The university continues to invest in strategies to close achievement and opportunity gaps for underserved and low-income students. The CSU is an engine for social mobility as those students earn high-quality education that propels them into higher economic strata.

GRADUATION INITIATIVE 2025

Graduation Initiative 2025 aims to increase completion rates for all students while closing achievement gaps among low-income and underserved students. This initiative will dramatically benefit students and their families and have a significant impact on California's economy and workforce. The ambitious goals challenge the CSU to more than double its current 4-year graduation rate in nine years, as well as graduate 500,000 additional students by 2025—meeting the CSU's share of the state's projected degree shortfall.

GRADUATE AN ADDITIONAL
500,000
students by **2025** 



PREPARING

CALIFORNIA'S WORKFORCE

The CSU plays a critical role in providing future leaders with the skills and knowledge they'll need to thrive in the workforce and help drive California's economy. With more than 110,000 annual graduates, the CSU is the state's greatest producer of bachelor's degrees and drives California's economy in agriculture, information technology, business, hospitality, life sciences, healthcare, public administration, education, media and entertainment.

- For every \$1 the state invests in the CSU, the CSU returns \$5.43.
- The CSU sustains more than 150,000 jobs in the state.
- CSU-related expenditures create more than \$17 billion in economic activity.
- One in 10 employees in California is a CSU graduate.
- The CSU awards nearly half of the state's baccalaureates.

The CSU reaches out to California's growing underserved communities, offering affordable opportunities to pursue a college degree, enabling students from diverse backgrounds to succeed. More than one-third of CSU students are first-generation college students, and the CSU provides more than half of all undergraduate degrees earned by California's Latino, African American and Native American students. Twenty-one of 23 CSU campuses are currently recognized by the Department of Education as Hispanic-Serving Institutions (HSIs), colleges and universities with a Latino student enrollment of at least 25 percent.

The CSU sustains more than
150,000
JOBs in the state



1 IN **10**
EMPLOYEES
IN CALIFORNIA IS A CSU GRADUATE

The CSU awards nearly
HALF 
the state's bachelor's degrees

CSU-RELATED
EXPENDITURES
CREATE MORE **\$17**
THAN  **BILLION**
in economic activity 



Responsibility for the CSU is vested in a 25-member Board of Trustees, the majority of whom are appointed by the governor to eight-year terms. Faculty, alumni and two student trustees serve two-year terms. The trustees appoint the chancellor, who is the system's chief executive officer, and the presidents, who are the chief executive officers of their respective campuses and report to the chancellor. The trustees, chancellor and presidents develop systemwide policies.

BOARD OF TRUSTEES

Ex Officio Members

Governor Edmund (Jerry) G. Brown, Jr.
Lieutenant Governor Gavin Newsom
Speaker of the Assembly Anthony Rendon
State Superintendent of Public Instruction Tom Torlakson
CSU Chancellor Timothy P. White

Appointed Members

(term ends during the year given)

Silas Abrego (2021)
Jane W. Carney (2022)
Adam Day, Vice Chair (2023)
Rebecca D. Eisen, Chair (2018)
Douglas Faigin (2017)
Debra S. Farar (2022)
Jean Picker Firstenberg (2018)
Lillian Kimbell (2024)
Thelma Meléndez de Santa Ana (2017)
Hugo N. Morales (2020)
John Nilon (alumni trustee) (2018)
J. Lawrence Norton (2019)
Jorge Reyes Salinas
(student trustee, non-voting) (2018)
Lateefah Simon (2019)
Steven Stepanek (faculty trustee) (2017)
Peter J. Taylor (2021)
Maggie White (student trustee, voting) (2017)



ADMINISTRATIVE LEADERS

Timothy P. White, Chancellor

Loren Blanchard, Executive Vice Chancellor
for Academic & Student Affairs

Steve Relyea, Executive Vice Chancellor
and Chief Financial Officer

Framroze Virjee, Executive Vice Chancellor
and General Counsel

Andrew Jones, Interim Vice Chancellor,
Human Resources

Garrett P. Ashley, Vice Chancellor,
University Relations and Advancement

Larry Mandel, Vice Chancellor and
Chief Audit Officer

Note: Leadership is as of March 2017.
For a current list and links to the
biographies of trustees, administrative
officers and campus presidents, visit
calstate.edu/BOT.

CAMPUS PRESIDENTS

(Year given is the appointment year)

Bakersfield	Horace Mitchell	2004
Channel Islands	Erika D. Beck	2016
Chico	Gayle E. Hutchinson	2016
Dominguez Hills	Willie J. Hagan	2013
East Bay	Leroy M. Morishita	2012
Fresno	Joseph I. Castro	2013
Fullerton	Mildred García	2012
Humboldt	Lisa A. Rossbacher	2014
Long Beach	Jane Close Conoley	2014
Los Angeles	William A. Covino	2013
Maritime Academy	Thomas A. Cropper	2012
Monterey Bay	Eduardo M. Ochoa	2013
Northridge	Dianne F. Harrison	2012
Pomona	Soraya M. Coley	2015
Sacramento	Robert S. Nelsen	2015
San Bernardino	Tomás D. Morales	2012
San Diego	Elliot Hirshman	2011
San Francisco	Leslie E. Wong	2012
San José	Mary A. Papazian	2016
San Luis Obispo	Jeffrey D. Armstrong	2011
San Marcos	Karen S. Haynes	2004
Sonoma	Judy K. Sakaki	2016
Stanislaus	Ellen N. Junn	2016



SYSTEMWIDE ENROLLMENT – FALL 2012-16

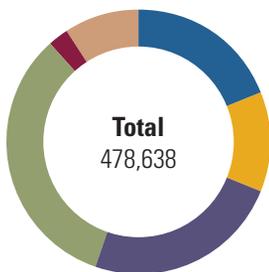
2012	436,560
2013	446,530
2014	460,200
2015	474,571
2016	478,638

ENROLLMENT BY CAMPUS – FALL 2016

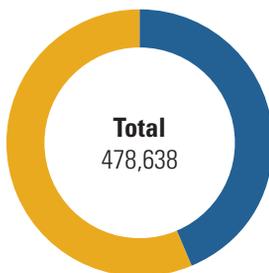
Bakersfield	9,341
Channel Islands	6,611
Chico	17,557
Dominguez Hills	14,731
East Bay	15,855
Fresno	24,405
Fullerton	40,235
Humboldt	8,503
Long Beach	37,776
Los Angeles	27,827
Maritime Academy	1,107
Monterey Bay	7,274
Northridge	39,916
Pomona	25,326
Sacramento	30,510
San Bernardino	20,767
San Diego	34,688
San Francisco	29,045
San José	32,154
San Luis Obispo	21,306
San Marcos	13,144
Sonoma	9,323
Stanislaus	9,762
International Programs	432
CalState TEACH	1,043
Total	478,638



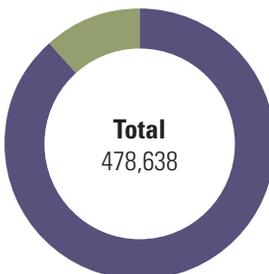
DEMOGRAPHICS Fall 2016 Enrollment



- **Freshman 19%**
90,792
- **Sophomore 12.2%**
58,254
- **Junior 24.3%**
116,345
- **Senior 33%**
157,910
- **Postbaccalaureate 2.5%**
12,232
- **Graduate 9%**
43,105

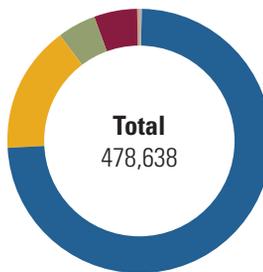


- **Men 43.8%**
209,401
- **Women 56.2%**
269,237



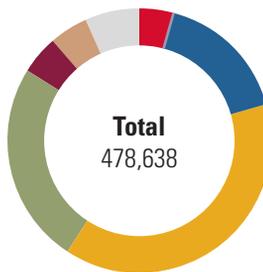
- **Undergraduate 88.4%**
423,301
- **Graduate 11.6%**
55,337

Fall 2016 Enrollment by Age



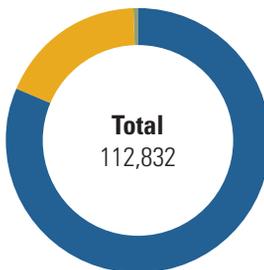
- **17 and under 0.4%**
1,842
- **18-24 73.8%**
353,031
- **25-29 15.6%**
74,674
- **30-34 4.8%**
23,123
- **35-59 5.2%**
24,857
- **Over 59 0.2%**
1,111

Fall 2016 Enrollment by Ethnicity



- **African American 4.2%**
20,009
- **American Indian 0.2%**
1,184
- **Asian/Pacific Islander 16.3%**
77,885
- **Hispanic/Latino 38.6%**
184,689
- **White 24.6%**
117,674
- **Other/Unknown 4.9%**
23,245
- **Two or More Races 4.6%**
22,036
- **Nonresident Alien 6.6%**
31,916

Degrees Conferred 2015-16



- **Bachelor's 81.6%**
92,044
- **Master's 18%**
20,281
- **Doctorates 0.4%**
507



CSU students largely come from California and mostly remain in the state after graduation, applying the skills and knowledge they have learned to help California's economy thrive.

WHERE DO CSU STUDENTS COME FROM?

In Fall 2016:

- 94 percent of all enrolled students came from California.
- 88 percent of first-time freshmen came from California public high schools.
- 93 percent of new undergraduate transfers came from California community colleges.

CSU STUDENTS ARE UNIQUE

- More than half of CSU students are students of color.
- One-third of undergraduates are the first in their families to attend college.
- 52 percent of undergraduates are recipients of a Pell Grant, a need-based grant offered to low-income undergraduates.

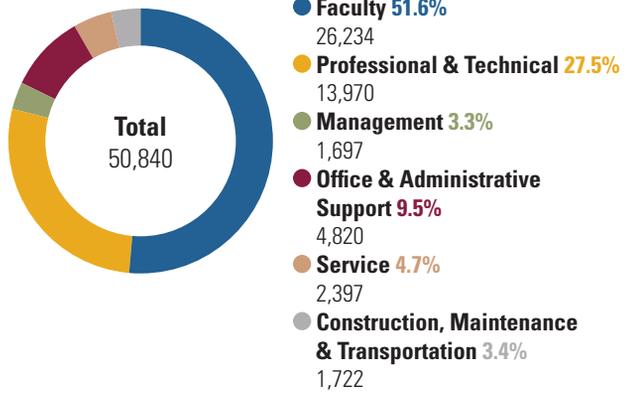
ALUMNI

CSU alumni are the foundation of California's economy and provide leadership in key national industries. In fact, one out of every 20 Americans with a college degree earned it from the CSU. Our alumni family is more than 3.2 million strong and more than 110,000 new alumni graduate every year. CSU alumni have distinguished themselves in every field, including arts and entertainment, business, education, media, public administration, the sciences, sports, agriculture, engineering, technology and many others.

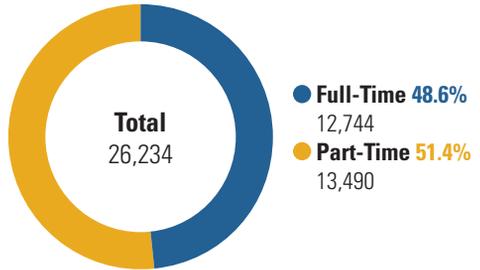


DEMOGRAPHICS

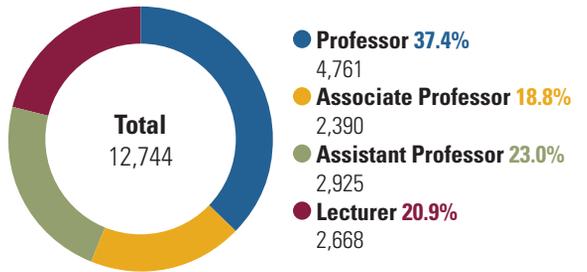
Total Employees by Occupation Group¹



Total Faculty by Timebase



Total Full-Time Faculty by Academic Rank



For data definitions and additional statistics, please see the CSU Employee Profile at calstate.edu/hr/employee-profile.

¹ Employee reporting has been aligned with the 2010 Standard Occupational Classifications published by the National Bureau of Labor Standards.

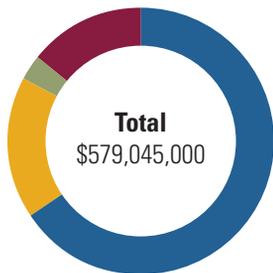
Note: Data includes all employees with the exception of student employees, other intermittent or casual employees, and faculty teaching in extension, special sessions, and summer sessions.



RESEARCH, SCHOLARSHIP AND CREATIVE ACTIVITIES

At the CSU, research, scholarly and creative activity instill in students a passion for learning and discovery, while solving the most pressing challenges facing California, the nation and the world. Students gain opportunities for deep learning that connect them with their studies, helping them be successful and earn their degree. They practice real-world skills that prepare them for the demands of the future, ensuring they are prepared to compete in today's job market. Research opportunities also enable the CSU to recruit and retain top-tier scholars who, with their students, stimulate innovation and economic growth. Through work in the labs, clinics and studios, CSU faculty and students advance California's innovation and prosperity.

CSU Research & Sponsored Programs 2015-16



- **Federal 65%**
\$378,977,000
- **State 17%**
\$101,153,000
- **Local Government 3%**
\$19,569,000
- **Non-Government 14%**
\$79,346,000

HIGHLIGHTS:

- Research enhances student success, faculty-student scholarship, faculty career development, knowledge renewal and intellectual property creation while enhancing the economic development of the region.
- In 2015-16, the CSU received \$579 million in external funding. This represents a slight increase at a time when external research funding for higher education is decreasing nationally.
- Teacher-scholars conduct cutting-edge research. Topics are diverse, ranging from improving agricultural production through microbiology to inaugurating a new era of astronomy.
- Research focuses on projects that benefit the public, enhance economic development and apply theoretical concepts to practical outcomes with significant societal impact.
- The CSU has nine multi-campus centers, known as "affinity groups" that advance and extend the CSU knowledge and learning mission, share campus best practices and develop a professional workplace by supporting collaborative student-faculty practices.

Stay up-to-date on new research developments at calstate.edu/research.



PROGRAMS

COMMUNITY ENGAGEMENT IN THE CSU

The CSU is committed to preparing students to be informed, active leaders equipped with the career and civic skills essential to strengthening our communities. During the 2015-16 academic year, our collective efforts with 3,872 community partners resulted in:

- Nearly 68,000 CSU students participating in a service-learning experience across 3,139 service-learning courses.
- \$4.1 million in external funds raised by CSU campuses and the system office to support service learning. This equates to a return on investment of \$4 for every dollar invested by the state for community engagement.
- 3,574 CSU STEM (science, technology, engineering and mathematics) students and 4,613 K-12 students participating in STEM programs developed by the CSU's 15 STEM VISTA members, who implemented 164 new internships, undergraduate research opportunities, and service-learning experiences for STEM students and provided 346 hours of training to 1,324 participants.
- 14 CSU campuses being named to the 2015 President's Higher Education Community Service Honor Roll by the Corporation for National & Community Service. CSU campuses were recognized for community service, economic opportunity and education. San Bernardino and Stanislaus were recognized for their achievements in all three categories. The Honor Roll recognizes higher education institutions for their commitment to and achievement in community service.

Together, the CSU and our partners are making an impact. More information about the Center for Community Engagement can be found at: calstate.edu/cce.



Collective efforts with
3,872 
COMMUNITY PARTNERS




68,000
CSU STUDENTS
PARTICIPATED IN SERVICE LEARNING

\$4.1 
MILLION in external
funds raised
by CSU campuses and the system
office to support service learning

GRADUATE STUDIES

- In 2015-16, the CSU enrolled more than 54,000 post baccalaureate/graduate students.
- 20,281 master's degrees were awarded in 2015-16.
- CSU graduate programs integrate specialized training in the theory, research methodologies and critical analyses within a given discipline.
- Doctor of Education programs on 16 campuses serve more than 800 doctoral students from diverse backgrounds, preparing them for top leadership roles in P-12 education and community colleges.

20,281 
MASTER'S DEGREES
   were awarded in 2015-16



APPLYING

CSUMentor™

Students planning to enter the CSU can apply through the online application tool, CSUMentor, at csumentor.edu.

Beginning June 1, 2017, the university will be launching Cal State Apply—the new way to apply to the CSU. Cal State Apply will provide an updated, user-friendly application for all incoming freshman, transfer, graduate and international students. Please visit calstate.edu/apply.

ADMISSION REQUIREMENTS

Freshman Students

First-time freshman applicants must meet the standards in each of the following areas:

- Complete specific high school coursework.
- Achieve suitable grades in specified courses and tests.
- Graduate from high school.

Transfer and Graduate Students

The majority of transfer students enter as upper-division transfers and must complete at least 60 semester or 90 quarter units before transferring. Students who have earned an Associate Degree for Transfer will be admitted to the CSU with junior status.

To apply for admissions to graduate or postbaccalaureate studies, a student must:

- Earn a baccalaureate degree from an accredited institution with at least a 2.5 grade point average.
- Be in good academic standing, while satisfactorily meeting the professional, personal, scholastic and other standards for graduate study.

Due to the large number of applicants, some CSU campuses have higher standards (supplementary admission criteria) for particular majors or for students who live outside the local campus area. Campuses utilize local admission guarantee policies for students who graduate or transfer from high schools and community colleges that are historically served by a CSU campus in that region.



CSU TUITION FEES: 2016-17

Undergraduate	\$5,472
Credential	\$6,348
Graduate/Postbaccalaureate	\$6,738
Education Doctorate	\$11,118
Nursing Practice Doctorate	\$14,340
Physical Therapy Doctorate	\$16,148
Graduate Business Professional Fee	State university tuition fee plus \$254 per semester unit or \$169 per quarter unit
Out-of-State Students	State university tuition fee plus \$372 per semester unit or \$248 per quarter unit

Campus-based fees add an average of \$1,343 to student costs.

FINANCIAL AID

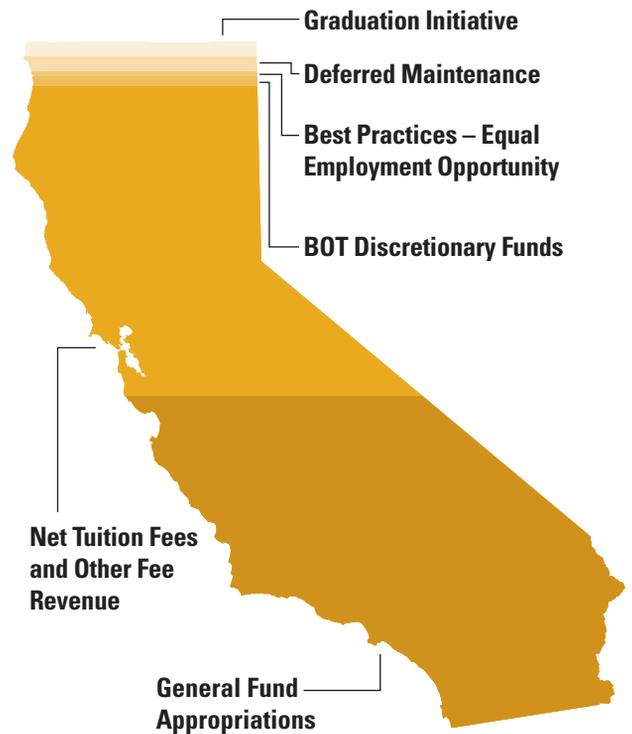
In 2015-16, more than \$4.2 billion was distributed to 372,000 students—80 percent of the CSU's total student population. The average award was \$11,100. Presidential Scholars Programs, which provide full scholarships to National Merit and high school valedictorians, are also available at many CSU campuses.





CSU 2016-17 STATE SUPPORT

General Fund Appropriations ¹	\$3,169,425,000
Net Tuition Fees and Other Fee Revenue	2,214,440,000
TOTAL GENERAL FUND AND NET STUDENT FEES	5,383,865,000
BOT Discretionary Funds ²	15,000,000
Best Practices – Equal Employment Opportunity ²	2,000,000
Deferred Maintenance ²	35,000,000
Graduation Initiative ²	35,000,000
TOTAL STATE SUPPORT	\$5,470,865,000



¹ The 2016/17 Final Budget total includes \$197.2M for GO bonds newly folded into CSU GF beginning in 2014/15 and \$114.6M for lease revenue bonds. There is an additional \$35M base funding for capital outlay to be used for debt service or pay-as-you-go in Systemwide Provisions.

² Fiscal Year 2016-17 One-Time Budget Allocations appropriated by the 2016 Budget Act (Senate Bill 826, Chapter 23) and the Education Trailer Bill (Assembly Bill 1602, Chapter 24).

CAMPUS BUDGETS 2016-17

(General Fund and Net Tuition Fee & Other Fee Revenue)

Bakersfield	\$101,272,000
Channel Islands	98,155,000
Chico	187,132,000
Dominguez Hills	130,925,000
East Bay	168,520,000
Fresno	231,078,000
Fullerton	348,541,000
Humboldt	115,305,000
Long Beach	370,376,000
Los Angeles	233,989,000
Maritime Academy	38,644,000
Monterey Bay	93,962,000
Northridge	355,241,000
Pomona	241,587,000
Sacramento	269,060,000
San Bernardino	190,701,000
San Diego	363,937,000
San Francisco	300,762,000
San José	320,969,000
San Luis Obispo	291,705,000
San Marcos	138,820,000
Sonoma	104,912,000
Stanislaus	98,231,000
CAMPUS TOTAL	\$4,793,824,000
Chancellor's Office and Systemwide Programs	153,968,000
Systemwide Provisions	124,264,000
General Fund Debt Service ¹	311,809,000
GRAND TOTAL	\$5,383,865,000

¹ The 2016/17 Final Budget total includes \$197.2M for GO bonds newly folded into CSU GF beginning in 2014/15, \$114.6M for lease revenue bonds; there is an additional \$35M base funding for capital outlay to be used for debt service or pay-as-you-go in Systemwide Provisions.

PHILANTHROPIC SUPPORT

Private support is critical to the CSU's success. This past year, our charitable gift commitments were the highest ever in CSU history. This support represents an essential investment in the future as we prepare the engineers, artists, healthcare workers, teachers, entrepreneurs and scientists of tomorrow. The impact of philanthropy at the CSU is both meaningful to the student who otherwise might not be able to attend the university and to the social and economic prosperity of California.

In 2015-16:

- Charitable gift commitments reached a new high of nearly \$489 million.
- Gifts from individuals totaled \$166.9 million.
- Individual donors increased to an all-time high of 242,057, an increase of nearly 11,000 over the prior year.
- Alumni donors increased by 5,500 compared to the prior year. Gifts from alumni made up 38 percent of individual giving, with \$62.7 million in contributions.
- Gifts from organizations totaled \$144.3 million, including \$68.4 million from foundations.
- \$55.2 million from corporations, including 2,976 matching gifts, were received.
- Donors contributed more than \$311 million in charitable gift receipts—cash, securities, in-kind contributions, irrevocable future commitments and private charitable grants.
- Total endowment market value reached \$1.4 billion systemwide.

\$311 
MILLION in charitable gift receipts



AUXILIARY ORGANIZATIONS

Auxiliary organizations are entrepreneurial and service-oriented, providing a wide array of support services, programs and facilities that further the educational mission of the CSU. Approximately 90 self-supporting auxiliary organizations operate without State General Fund money and are organized on each campus as separate legal entities.

In 2015-16:

- Auxiliaries managed \$4.1 billion, representing 23 percent of the CSU's \$17.5 billion combined total assets.
- Auxiliary revenues reached \$1.8 billion, representing 18 percent of the \$9.7 billion combined total revenues.
- Auxiliaries managed \$547 million, representing 23 percent of the \$2.4 billion combined total contracts and grants revenues.

CSU auxiliary organizations fund many student co-curricular activities, administer research programs, fundraise, operate student unions, offer recreational programs, coordinate commercial enterprises and develop public-private partnerships on behalf of the university. For more information about CSU auxiliaries, visit auxiliary.calstate.edu.





CSU

The California State University

OFFICE OF PUBLIC AFFAIRS

401 Golden Shore, 6th Floor

Long Beach, CA 90802-4210

562.951.4800

publicaffairs@calstate.edu • calstate.edu

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