



**CSU** The California State University

# 2018 Fact Book



# TABLE OF CONTENTS

## TABLE OF CONTENTS

- 1 Introduction**
- 6 Graduation Initiative 2025**
- 8 Students**
  - Enrollment
  - Demographics
  - Applying
  - Costs
- 16 Faculty and Staff**
  - Demographics
  - Research and Creative Activities
- 20 CSU Funding**
- 26 CSU Leadership**

# INTRODUCTION

A photograph of four students standing in front of a large, multi-tiered fountain. The fountain has several jets of water spraying upwards. The background is filled with vibrant pink cherry blossom trees. The students are dressed in casual attire, including backpacks, and appear to be engaged in a conversation. The overall scene is bright and colorful, suggesting a pleasant campus environment.

“The California State University stands as a beacon of excellence and diversity—of people, pedagogy and place—with a singular determination to provide students access to opportunity, leading to transformation of self and society.

We encourage our students and alumni to be passionate, empathetic and forever curious. We ask them to be consequential in their actions, and we look to them to embody the Californian spirit.”

**Timothy P. White**  
Chancellor, California State University

The California State University promotes student success through opportunity and a high-quality education that prepares students to become leaders in the changing workforce, making the CSU a vital economic engine for California.

### THE CSU

- Is the nation's largest four-year public university system, with 23 campuses and eight off-campus centers.
- Educates approximately 484,300 students and employs more than 52,000 faculty and staff.
- Features more than 3.4 million living alumni.



NATION'S LARGEST  
4-YEAR PUBLIC UNIVERSITY SYSTEM  
THE CALIFORNIA STATE UNIVERSITY

SACRAMENTO

800 MILES  
FROM HUMBOLDT  
TO SAN DIEGO

LOS ANGELES

SAN LUIS OBISPO

EAST BAY

SAN MARCOS

FRESNO

SAN FRANCISCO

SONOMA

SAN JOSÉ

BAKERSFIELD

CHANNEL ISLANDS

MONTEREY BAY

DOMINGUEZ HILLS

LONG BEACH

NEARLY 120,000  
GRADUATES ANNUALLY

FULLERTON

POMONA

NORTHBRIDGE

CHICO

SAN BERNARDINO

1 IN 10

CA EMPLOYEES

IS A CSU GRADUATE

STANISLAUS

MARITIME

23

CAMPUSES AND 8 OFF-CAMPUS CENTERS

52,163

FACULTY & STAFF

484,297

STUDENTS

3.4

MILLION

ALUMNI

NEARLY 120,000

GRADUATES ANNUALLY

FULLERTON

POMONA

NORTHBRIDGE

CHICO

### OPPORTUNITY

The CSU creates opportunity for the diverse students of California to reach their educational goals and become leading citizens, opening the doors of college to nearly 72,000 additional students since 2010.

### QUALITY

The CSU prepares students for success through leading-edge programs, superior teaching and scholarly activity. High-quality academic programs reflect California's current and future workforce demands in emerging fields such as cybersecurity, software engineering, sustainable business and environmental technology.

### SUCCESS

The CSU drives California's economy with nearly 120,000 undergraduate and graduate students earning degrees each year and enhances the social fabric of the state and nation through the contributions of its students, faculty, staff and more than 3.4 million alumni.



## MASTER PLAN FOR HIGHER EDUCATION

The CSU system was created in 1960 under the California Master Plan for Higher Education. The CSU draws its students from the top third of the state's high school graduates and is California's primary undergraduate teaching institution. Continuing to expand its educational scope and help meet California's workforce demands for skilled professionals, the CSU offers independent doctor of education, doctor of nursing practice and doctor of physical therapy programs at numerous campuses. The doctor of philosophy is also offered through a joint partnership with other public and private universities in California.

## INCLUSIVE EXCELLENCE

The CSU strives to create a welcoming environment for all members of the campus communities. This commitment to "Inclusive Excellence" is manifested in students who make up the most ethnically, economically and academically diverse student body in the nation, reaching higher levels of success than ever as completion rates continue to reach all-time highs. The university continues to invest in strategies to close achievement and opportunity gaps for underserved and low-income students. The CSU is an engine for social mobility as those students earn high quality educations that propel them into higher economic strata.

## PREPARING CALIFORNIA'S WORKFORCE

The CSU plays a critical role in providing future leaders with the skills and knowledge they'll need to thrive in the workforce and help drive California's economy. With nearly 120,000 annual graduates, the CSU is the state's greatest producer of bachelor's degrees and drives California's economy in agriculture, information technology, business, hospitality, life sciences, healthcare, public administration, education, media and entertainment.

- For every \$1 the state invests in the CSU, the CSU returns \$5.43
- The CSU sustains more than 150,000 jobs in the state
- CSU-related expenditures create more than \$17 billion in economic activity
- One in 10 employees in California is a CSU graduate
- The CSU awards nearly half of the state's baccalaureates

The CSU reaches out to California's growing underserved communities, offering affordable opportunities to pursue a college degree, enabling students from diverse backgrounds to succeed. More than one-third of CSU students are first-generation college students and the CSU provides more than half of all undergraduate degrees earned by California's Latino, African American and Native American students. Twenty-one of 23 CSUs are currently recognized by the Department of Education as Hispanic Serving Institutions (HSIs), colleges and universities with a Latino student enrollment of at least 25 percent.

**150,000 JOBS**  
SUSTAINED BY THE CSU  
IN THE STATE OF CALIFORNIA

**ONE IN TEN**  
EMPLOYEES IN CALIFORNIA  
IS A CSU GRADUATE

**NEARLY HALF**  
OF THE STATE'S BACHELOR'S  
DEGREES ARE AWARDED BY THE CSU

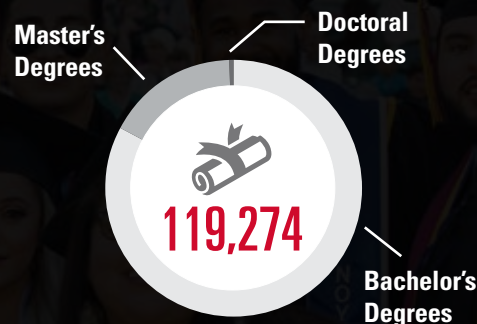
**OVER \$17 BILLION**  
IN ECONOMIC ACTIVITY IS CREATED  
BY CSU-RELATED EXPENDITURES

# GRADUATION INITIATIVE 2025



## DEGREES CONFERRED 2016-17

Bachelor's Degrees	98,771	82.8%
Master's Degrees	19,963	16.7%
Doctoral Degrees	540	0.5%
<b>Total</b>	<b>119,274</b>	<b>100%</b>



## SYSTEMWIDE ENROLLMENT FALL 2012-17

2012	436,560
2013	446,530
2014	460,200
2015	474,571
2016	478,638
2017	484,297

Graduation Initiative 2025 aims to increase graduation rates for all CSU students while eliminating opportunity and achievement gaps. Through this initiative the CSU will ensure that all students have the opportunity to graduate in a timely manner according to their personal goals, positively impacting their future and producing the graduates needed to power California and the nation.

Since its launch in 2016, the initiative has already seen success in bringing 2- and 4-year graduation rates for transfer students and 4- and 6-year graduation rates for first-time freshmen to all-time highs. In 2016-17, the CSU graduated 7,000 additional students above the previous year, resulting in nearly 99,000 undergraduate degrees conferred.

# STUDENTS



## FALL 2017 ENROLLMENT BY CAMPUS

BAKERSFIELD <b>9,863</b>	LOS ANGELES <b>28,253</b>	SAN JOSÉ <b>33,409</b>
CHANNEL ISLANDS <b>7,053</b>	MARITIME ACADEMY <b>1,050</b>	SAN LUIS OBISPO <b>22,188</b>
CHICO <b>17,789</b>	MONTEREY BAY <b>7,131</b>	SAN MARCOS <b>13,893</b>
DOMINGUEZ HILLS <b>15,179</b>	NORTHRIDGE <b>39,816</b>	SONOMA <b>9,223</b>
EAST BAY <b>15,435</b>	POMONA <b>25,894</b>	STANISLAUS <b>10,003</b>
FRESNO <b>25,168</b>	SACRAMENTO <b>30,661</b>	INTERNATIONAL PROGRAMS <b>509</b>
FULLERTON <b>40,439</b>	SAN BERNARDINO <b>20,461</b>	CALSTATETEACH <b>1,033</b>
HUMBOLDT <b>8,347</b>	SAN DIEGO <b>34,828</b>	<b>TOTAL</b> <b>484,297</b>
LONG BEACH <b>37,065</b>	SAN FRANCISCO <b>29,607</b>	



CSU students largely come from California and mostly remain in the state after graduation, applying the skills and knowledge they have learned to help California's economy thrive.

**95%** OF ALL ENROLLED STUDENTS CAME FROM CALIFORNIA

**88%** OF FIRST-TIME FRESHMEN CAME FROM CALIFORNIA PUBLIC HIGH SCHOOLS

**93%** OF NEW UNDERGRADUATE TRANSFERS CAME FROM CALIFORNIA COMMUNITY COLLEGES

**MORE THAN HALF** OF CSU STUDENTS ARE STUDENTS OF COLOR

**ONE-THIRD** OF UNDERGRADUATES ARE THE FIRST IN THEIR FAMILIES TO ATTEND COLLEGE

**49 PERCENT** OF UNDERGRADUATES ARE RECIPIENTS OF A PELL GRANT



**FALL 2017 ENROLLMENT TOTAL 484,297**

**BY GRADE**

Freshman	18.9%	91,567
Sophomore	12%	58,248
Junior	24.4%	118,262
Senior	33.4%	161,699
Postbaccalaureate	2.6%	12,563
Graduate	8.7%	41,958

**BY AGE**

17 and under	1.6%	7,597
18–24	73.8%	357,573
25–29	14.7%	71,299
30–34	4.7%	22,581
35–59	5%	24,183
Over 59	0.2%	1,064

**BY ETHNICITY**

African American	4.1%	19,810
American Indian	0.2%	1,188
Asian/Pacific Islander	16%	77,646
Hispanic/Latino	40%	194,237
White	23.6%	114,029
Other/Unknown	4.8%	22,954
Two or More Races	4.7%	22,524
Nonresident Alien	6.6%	31,909

**BY GENDER**

Men	43.5%	210,764
Women	56.5%	273,533



## GRADUATE STUDIES

**54,521**

POST BACCALAUREATE/GRADUATE  
STUDENTS ENROLLED IN FALL 2017

**19,963**

MASTER'S DEGREES WERE  
AWARDED IN 2016-17

**2,122**

DOCTORAL STUDENTS FROM  
DIVERSE BACKGROUNDS

## ADMISSION REQUIREMENTS

### Freshman Students

First-time freshman applicants must meet the standards in each of the following areas:

- Complete specific high school coursework.
- Achieve suitable grades in specified courses and tests.
- Graduate from high school.

### Transfer and Graduate Students

The majority of transfer students enter as upper-division transfers and must complete at least 60 semester or 90 quarter units before transferring. Students who have earned an Associate Degree for Transfer will be admitted to the CSU with junior status.

To apply for admissions to graduate or postbaccalaureate studies, a student must:

- Earn a baccalaureate degree from an accredited institution with at least a 2.5 grade point average.
- Be in good academic standing, while satisfactorily meeting the professional, personal, scholastic and other standards for graduate study.

## APPLYING



Students planning to enter the CSU can apply through the online application tool, Cal State Apply, at [CALSTATE.EDU/APPLY](https://calstate.edu/apply).

Due to the large number of applicants, some CSU campuses have higher standards (supplementary admission criteria) for particular majors or for students who live outside the local campus area. Campuses utilize local admission guarantee policies for students who graduate or transfer from high schools and community colleges that are historically served by a CSU campus in that region.



### CSU TUITION FEES: 2017–18

Undergraduate:	\$5,742
Credential:	\$6,660
Graduate/Postbaccalaureate:	\$7,176
Education Doctorate:	\$11,838
Nursing Practice Doctorate:	\$15,270
Physical Therapy Doctorate:	\$17,196

### Graduate Business Professional Fee

State university tuition fee plus \$270 per semester unit or \$180 per quarter unit

### Out-of-State Students

State university tuition fee plus \$396 per semester unit or \$264 per quarter unit.

Campus-based fees add an average of \$1,475 to student costs.

### FINANCIAL AID

In 2016–17, \$4.25 billion was distributed to 380,000 students—80 percent of the CSU’s total student population. The average award was \$11,160. Presidential Scholars’ programs, which provide full scholarships to National Merit and high school valedictorians, are also available at many CSU campuses.

**80% OF STUDENTS**  
RECEIVED FINANCIAL AID

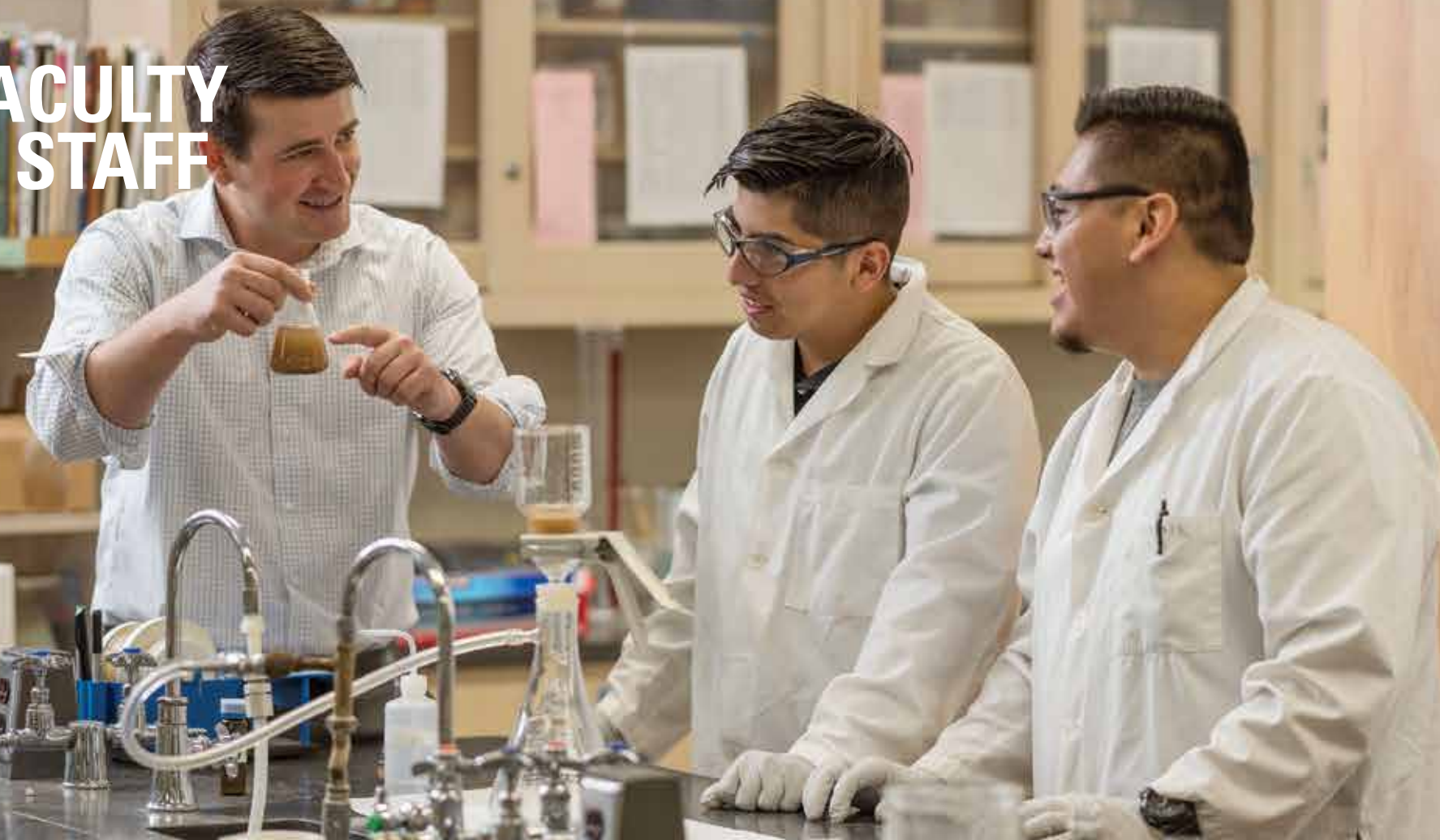
**\$11,160**  
IS THE AVERAGE  
AMOUNT OF  
FINANCIAL AID  
AWARDED TO STUDENTS



 **\$4.25 BILLION**  
IN FINANCIAL AID WAS  
DISTRIBUTED TO STUDENTS

FINANCIAL AID INFORMATION:  
[CALSTATE.EDU/FINANCIAL-AID](http://CALSTATE.EDU/FINANCIAL-AID)

# FACULTY & STAFF



## TOTAL EMPLOYEES BY OCCUPATION GROUP <sup>1</sup>

Faculty	51.5%	26,858
Professional & Technical	28.0%	14,583
Management	3.3%	1,739
Office & Administrative Support	9.2%	4,797
Service	4.7%	2,469
Construction, Maintenance & Transportation	3.3%	1,717
<b>Total</b>	<b>100%</b>	<b>52,163</b>

For data definitions and additional statistics, please see the CSU Employee Profile at <http://www.calstate.edu/hr/employee-profile/>.

1. Employee reporting has been aligned with the 2010 Standard Occupational Classifications published by the National Bureau of Labor Standards.

Note: Data includes all employees with the exception of student employees, other intermittent or casual employees, and faculty teaching in extension, special sessions, and summer sessions.

Much like the students we serve every day, the CSU's faculty and staff are exceptionally diverse and talented, making the CSU a special place to both work and learn. Their unparalleled commitment to quality instruction is shaping the future of California.

### TOTAL FULL-TIME FACULTY BY ACADEMIC RANK

Professor	36.7%	4,804
Associate Professor	17.6%	2,311
Assistant Professor	24.1%	3,157
Lecturer	21.6%	2,831
<b>Total</b>	<b>100%</b>	<b>13,103</b>

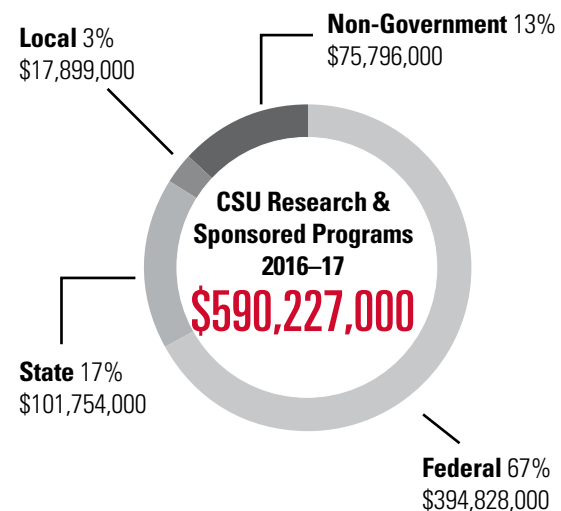
### TOTAL FACULTY BY TIMEBASE

Full-Time	48.8%	13,103
Part-Time	51.2%	13,755
<b>Total</b>	<b>100%</b>	<b>26,858</b>



### RESEARCH, SCHOLARSHIP AND CREATIVE ACTIVITIES

Through collaborations with faculty, students gain opportunities for deep learning that connect them with their studies and prepare them for the demands of today's – and tomorrow's – job market. At the CSU, research, scholarship and creative activity inspire students to learn and discover while solving the most pressing challenges facing California, the nation and the world.



**\$590 MILLION**  
IN EXTERNAL FUNDING

**\$66 MILLION**

IN GRANT FUNDING FROM THE U.S. DEPARTMENT OF EDUCATION TO FUND RESEARCH AND INCREASE THE PARTICIPATION OF LATINO STUDENTS IN STEM



**5,000**

EXTERNAL FUNDING PROPOSALS WITH A NOTABLE 44 PERCENT SUCCESS RATE

Stay up-to-date on new research developments at [CALSTATE.EDU/RESEARCH](http://CALSTATE.EDU/RESEARCH)

# CSU FUNDING



## CSU 2017–18 STATE SUPPORT

General Fund Appropriations <sup>1</sup>	\$3,390,564,000
Gross Tuition Fees and Other Fee Revenue <sup>2</sup>	3,071,412,000
<b>Total General Fund and Student Fees</b>	<b>6,461,976,000</b>
Graduation Initiative <sup>3</sup>	12,500,000
CSU San Bernardino, Palm Desert Campus <sup>3</sup>	3,000,000
Hunger-Free Campus <sup>3</sup>	2,500,000
Best Practices –	
Equal Employment Opportunity <sup>3</sup>	2,000,000
Dream Loan	2,000,000
<b>Total State Support</b>	<b>\$6,483,976,000</b>

<sup>1</sup> The 2017/18 Final Budget total includes \$197.2M for GO bonds newly folded into CSU GF beginning in 2014/15, \$119.6M for lease revenue bonds.

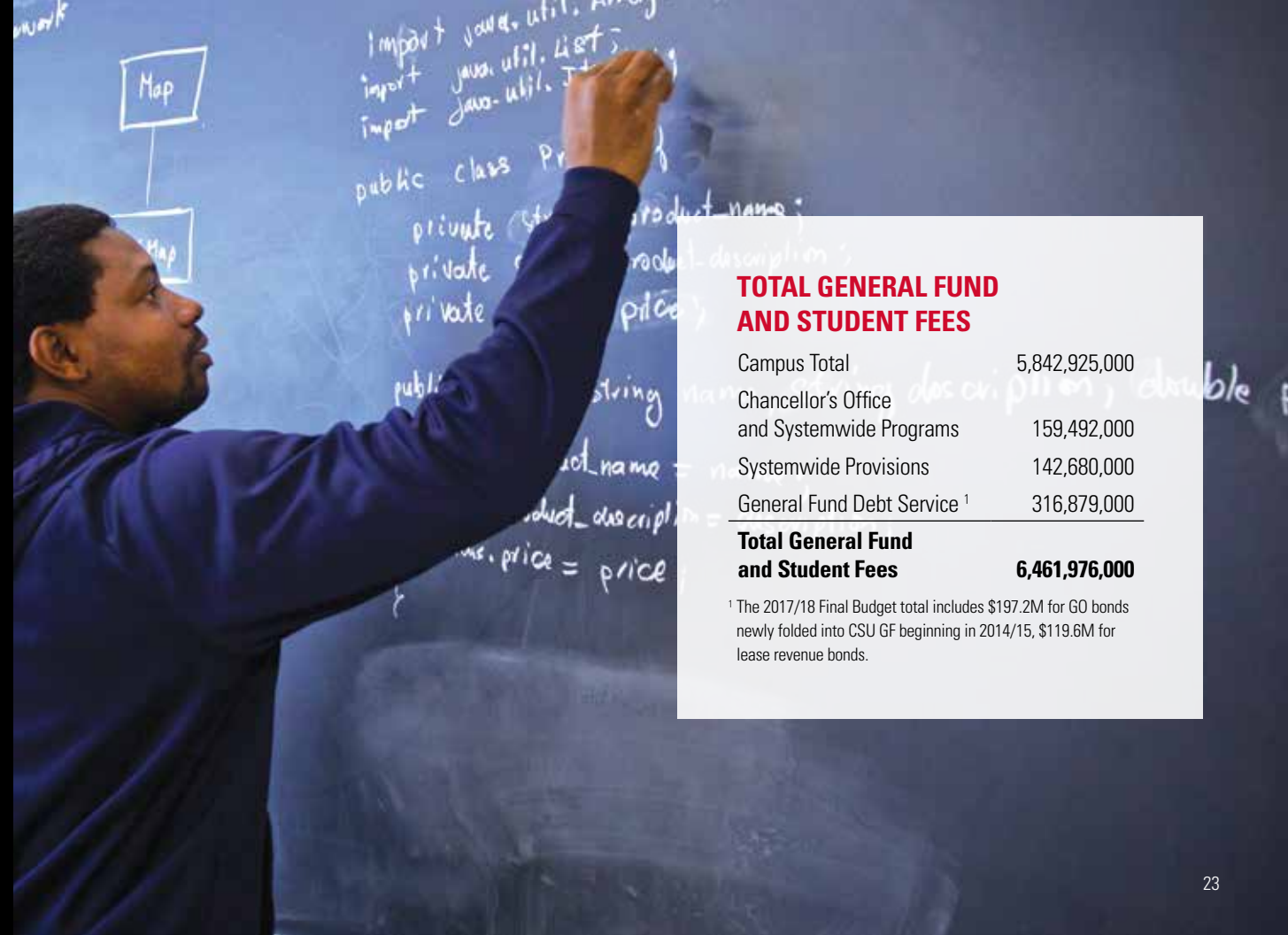
<sup>2</sup> The 2017/18 State Support reflects Gross Tuition and Other Fees which correlates with the 2018/19 Support Budget Book request (not including the 2017/18 supplemental retirement adjustment of \$38.31M). In prior years Net Tuition was displayed inclusive of SUG.

<sup>3</sup> Fiscal Year 2017/18 One-Time Budget Allocations appropriated by the 2017 Budget Act (Assembly Bill 97, Chapter 14 of the Statutes of 2017 as amended by Chapter 254 of the Statutes of 2017).

The CSU's operating budget has two main funding sources: the state general fund and student tuition fees. State funding now covers slightly more than half of the CSU's operating costs, with tuition fees making up for the remainder. Auxiliaries and philanthropic support generate additional revenue needed for essential services that supplement state-supported activities.

**CAMPUS BUDGETS 2017-18**  
(General Fund and Gross Tuition Fee & Other Fee Revenue)

BAKERSFIELD 128,904,000	LONG BEACH 447,749,000	SAN DIEGO 434,543,000
CHANNEL ISLANDS 115,258,000	LOS ANGELES 296,577,000	SAN FRANCISCO 371,155,000
CHICO 220,652,000	MARITIME ACADEMY 43,299,000	SAN JOSÉ 388,912,000
DOMINGUEZ HILLS 173,796,000	MONTEREY BAY 113,173,000	SAN LUIS OBISPO 333,756,000
EAST BAY 201,569,000	NORTHRIDGE 433,906,000	SAN MARCOS 167,789,000
FRESNO 293,004,000	POMONA 292,558,000	SONOMA 123,296,000
FULLERTON 426,028,000	SACRAMENTO 339,181,000	STANISLAUS 124,030,000
HUMBOLDT 136,056,000	SAN BERNARDINO 237,734,000	<b>CAMPUS TOTAL</b> <b>\$5,842,925,000</b>



**TOTAL GENERAL FUND AND STUDENT FEES**

Campus Total	5,842,925,000
Chancellor's Office and Systemwide Programs	159,492,000
Systemwide Provisions	142,680,000
General Fund Debt Service <sup>1</sup>	316,879,000

**Total General Fund and Student Fees** **6,461,976,000**

<sup>1</sup> The 2017/18 Final Budget total includes \$197.2M for GO bonds newly folded into CSU GF beginning in 2014/15, \$119.6M for lease revenue bonds.

## PHILANTHROPIC SUPPORT

This past year, charitable gift commitments were the highest ever in CSU history with over half a billion dollars. The impact of philanthropy at the CSU is both meaningful to the student who otherwise might not be able to attend the university and to the social and economic prosperity of California.

**OVER \$501 MILLION**  
CHARITABLE GIFT COMMITMENTS

**\$81.2 MILLION**  
GIFTS FROM ALUMNI

**\$399 MILLION**  
IN CHARITABLE GIFT RECEIPTS

**\$160.8 MILLION**  
GIFTS FROM ORGANIZATIONS

**215,176**  
INDIVIDUAL DONORS

**\$178.3 MILLION**  
GIFTS FROM INDIVIDUALS

**\$53.2 MILLION**  
FROM CORPORATIONS, INCLUDING  
2,969 MATCHING GIFTS

**\$1.6 BILLION**  
TOTAL ENDOWMENT  
MARKET VALUE SYSTEMWIDE



## AUXILIARY ORGANIZATIONS

Auxiliary organizations are entrepreneurial and service-oriented, providing a wide array of support services, programs and facilities that further the educational mission of the CSU. Approximately 90 self-supporting auxiliary organizations operate without State General Fund money and are organized on each campus as separate legal entities.

In 2017–18:

- Auxiliaries managed \$4.4 billion, representing 23 percent of the CSU's \$19 billion combined total assets.
- Auxiliary revenues reached \$2.1 billion, representing 20 percent of the \$10.3 billion combined total revenues.
- Auxiliaries managed \$541.4 million, representing 22 percent of the \$2.4 billion combined total contracts and grants revenues.

For more information about CSU auxiliaries, visit [AUXILIARY.CALSTATE.EDU](http://AUXILIARY.CALSTATE.EDU)



# CSU LEADERSHIP



Note: Leadership is as of March 2018. For a current list and links to the biographies of trustees, administrative officers and campus presidents, visit [calstate.edu/BOT](http://calstate.edu/BOT).

## CAMPUS PRESIDENTS

(Date is the appointment year)

Bakersfield	Horace Mitchell	(2004)
	Lynnette Zelezny	(July 2018)
Channel Islands	Erika D. Beck	(2016)
Chico	Gayle E. Hutchinson	(2016)
Dominguez Hills	Willie J. Hagan	(2013)
	Thomas A. Parham	(July 2018)
East Bay	Leroy M. Morishita	(2012)
Fresno	Joseph I. Castro	(2013)
Fullerton	Framroze Virjee	(2017)
Humboldt	Lisa A. Rossbacher	(2014)
Long Beach	Jane Close Conoley	(2014)
Los Angeles	William A. Covino	(2013)
Maritime Academy	Thomas A. Cropper	(2012)
Monterey Bay	Eduardo M. Ochoa	(2013)
Northridge	Dianne F. Harrison	(2012)
Pomona	Soraya M. Coley	(2015)
Sacramento	Robert S. Nelsen	(2015)
San Bernardino	Tomás D. Morales	(2012)
San Diego	Sally Roush	(2017)
	Adela de la Torre	(July 2018)
San Francisco	Leslie E. Wong	(2012)
San José	Mary A. Papazian	(2016)
San Luis Obispo	Jeffrey D. Armstrong	(2011)
San Marcos	Karen S. Haynes	(2004)
Sonoma	Judy K. Sakaki	(2016)
Stanislaus	Ellen N. Junn	(2016)

Responsibility for the CSU is vested in a 25-member Board of Trustees, the majority of whom are appointed by the governor to eight-year terms. Faculty, alumni and two student trustees serve two-year terms. The trustees appoint the chancellor, who is the system's chief executive officer, and the presidents, who are the chief executive officers of their respective campuses and report to the chancellor. The trustees, chancellor and presidents develop systemwide policies.



## BOARD OF TRUSTEES

### Ex Officio Members

Governor Edmund (Jerry) G. Brown, Jr.  
 Lieutenant Governor Gavin Newsom  
 Speaker of the Assembly Anthony Rendon

State Superintendent of Public Instruction  
 Tom Torlakson  
 CSU Chancellor Timothy P. White

## BOARD OF TRUSTEES

### Appointed Members *(term ends during the year given)*

Silas Abrego (2021)  
 Jane W. Carney (2022)  
 Adam Day, Vice Chair (2023)  
 Rebecca D. Eisen, Chair (2020)  
 Douglas Faigin (2025)  
 Debra S. Farar (2022)  
 Jean Picker Firstenberg (2026)  
 Wenda Fong (2024)  
 Emily F. Hinton *(student trustee, non-voting)* (2019)  
 Lillian Kimbell (2024)  
 John "Jack" McGrory (2023)  
 Thelma Meléndez de Santa Ana (2025)  
 Hugo N. Morales (2020)  
 John Nilon *(alumni trustee)* (2018)  
 J. Lawrence Norton (2019)  
 Romey Sabalius *(faculty trustee)* (2019)  
 Jorge Reyes Salinas *(student trustee, voting)* (2018)  
 Lateefah Simon (2019)  
 Christopher J. Steinhauser (2026)  
 Peter J. Taylor (2021)

## ADMINISTRATIVE LEADERS

Timothy P. White, Chancellor  
 Loren Blanchard, Executive Vice Chancellor  
 for Academic & Student Affairs  
 Steve Relyea, Executive Vice Chancellor  
 and Chief Financial Officer  
 Andrew Jones, Executive Vice Chancellor  
 and General Counsel  
 Melissa Bard, Vice Chancellor, Human Resources  
 Garrett P. Ashley, Vice Chancellor,  
 University Relations and Advancement  
 Larry Mandel, Vice Chancellor and Chief Audit Officer



**CSU** The California State University

401 Golden Shore, Long Beach, CA 90802-4210  
[calstate.edu](http://calstate.edu)

Follow us on social media

f / @calstate  
@ / @thecsus