FRESNO STATE AND FRESNO CITY COLLEGE PRESENT:

THE STORE IS NOW OPEN!

How a shared barrier to student success became a bountiful partnership between the local CCC and CSU

ABOUT YOUR PRESENTERS



JESSICA MEDINA
Coordinator, Food Security Project
California State University, Fresno



SEAN HENDERSON

Dean of Student Services

Fresno City College



- How we identified hunger on our campuses
- Research that supported our hunch





STEP TWO-FORMING A GUIDED COALITION

- Finding campus partners
- Finding community partners

STEP THREE-DEVELOP A PLAN TO ADDRESS HUNGER (BWEIM)

- Initial pantry design
- Branding/Marketing
- Fundraising
- Food source(s)
- Power Person
- Regulations



STEP FOUR-ENROLLING CAMPUS LEADERSHIP

- Campus Executive
 Leadership
- Faculty/Staff
- Student body



STEP FIVE-GATHER DATA AND COMMUNICATE

- Necessary data to collect
- How it will be collected
- How it will be communicated





Fresno City College Ram P.. @ And P. ..

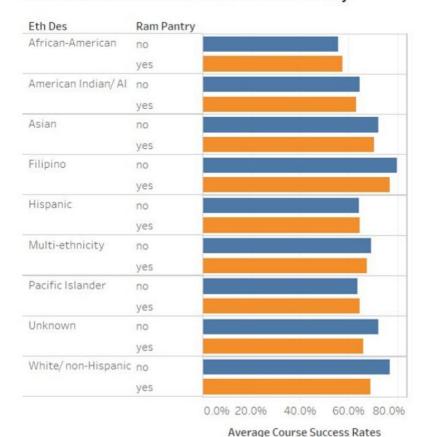


Ram Pantry

Ram Pantry Academic Performance Analysis

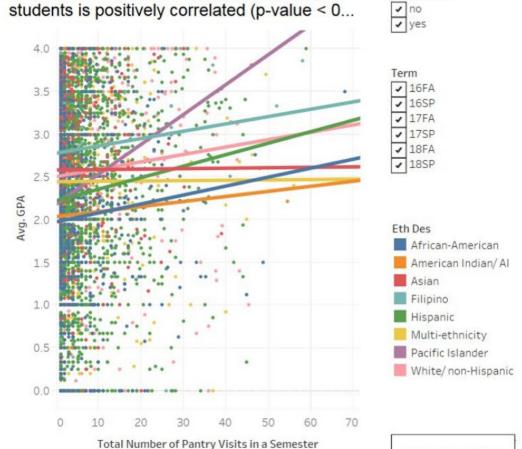
Success Rates By Race/Ethnicity

The below analysis shows that African-American and Hispanic/Latinx students who visit the Ram Pantry display higher rates of course completion than those who do not visit the Ram Pantry.



Number of Pantry Visits and <u>GPA</u>

The below scatter plot shows the GPA for Hispanic/Latinx and White (non-Hispanic) students is positively correlated (p-value < 0...



STEP SIX-CELEBRATING MILESTONES







- Set benchmarks
- How will they be celebrated?
- Include everyone!

STEP SEVEN-EMBED INTO YOUR CAMPUS CULTURE



- Marketing and branding
- Markers on campus
- Shirts
- Monuments

WHAT WE LEARNED



Q&A



JESSICA MEDINA

559-278-0866 jemedina@csufresno.edu



SEAN HENDERSON

559-442-8291 sean.henderson@fresnocitycollege.edu