



THIS IS NOT A PHOTO OP. INSTITUTIONALIZING CHANGE FOR STUDENT SUCCESS

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QUESTION #1

**ON A SCALE OF 1-5: NOT PREPARED TO
VERY PREPARED: HOW PREPARED IS
YOUR CAMPUS LEADERSHIP IN
ADDRESSING FOOD & HOUSING
INSECURITY?**

QUESTION #2

**ON A SCALE OF 1-5, HOW WOULD YOU
EVALUATE YOUR COLLABORATION ACROSS
CAMPUS AS IT RELATES TO ADDRESSING
FOOD & HOUSING INSECURITY?**

QUESTION #3

**ON A SCALE OF 1-5, HOW WOULD YOU EVALUATE
YOUR COLLABORATION WITH THE COMMUNITY
AS IT RELATES TO ADDRESSING FOOD & HOUSING
INSECURITY FOR YOUR STUDENTS?**

GOAL OF SESSION

- Background & History of California State University Basic Needs Initiative
- Commitment to Student Success
- How Does Institutional Change Happen?
- Group Activity & Discussion







HUMBOLDT

CHICO

SACRAMENTO

SONOMA

MARITIME

SAN FRANCISCO

EAST BAY

STANISLAUS

SAN JOSÉ

MONTEREY BAY

FRESNO

SAN LUIS OBISPO

BAKERSFIELD

NORTHRIDGE

SAN BERNARDINO

CHANNEL ISLANDS

POMONA

FULLERTON

LOS ANGELES

DOMINGUEZ HILLS

LONG BEACH

SAN MARCOS

SAN DIEGO



Food Insecurity

50%

California
Community College

41.6%

California State
University

44%

University of
California



Housing Insecurity

19% of students experience homelessness in the past 12 months.

10.9% have experienced homelessness in the past 12 months.

5% have experienced homelessness.



**FOOD AND HOUSING
SECURITY** CONFERENCE





Meeting of systemwide leaders hosted in 2019 at Fresno State University.



December 2018

FOOD INSECURITY

Better Information Could Help Eligible College Students Access Federal Food Assistance Benefits



CAREERS



New study finds that 36% of college students don't have enough to eat

Published Fri, Apr 6 2018 10:19 AM EDT

Abigail Hess
@ABIGAILJHESS

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FOOD FOR THOUGHT



Food, Housing Insecurity May Be Keeping College Students From Graduating

April 3, 2018 - 4:21 PM ET
Heard on All Things Considered



SELENA SIMMONS-DUFFIN



LAUREL DALRYMPLE

4-Minute Listen

+ PLAYLIST



EDUCATION POLICY PROGRAM



Assessing Food Insecurity on Campus A National Look at Food Insecurity among America's College Students



Support for College Students Experiencing Food Insecurity

How to Make Sure Everyone Has the Food to Succeed

For many students today, food insecurity is just a few missed paychecks away. A 2018 study by found that **36% of college students** are experiencing hunger and lack stable housing. Add in the fact that **tuition rates are going up while financial aid is going down**, and it's obvious that most college students and their families are feeling a very tight financial squeeze. But there is help out there. Students struggling to avoid hunger can find several resources to put food on the table while still completing their education. There are also many things others can do to help ease the burden on college students so that they don't have to choose between purchasing a textbook or paying for food. Read on to discover what you can do to help.



HEALTHIEST COMMUNITIES

Fighting Food Insecurity on College Campuses

High prices and changing demographics have helped create a cadre of college students faced with the prospect of going hungry.

By Joseph P. Williams Senior Editor Feb. 4, 2019, at 5:00 a.m.



EDUCATION

Many College Students Are Too Poor to Eat

But no one can agree on just how many. Now lawmakers are introducing a bill to change that.

ADAM HARRIS JULY 11, 2019

JULY 17, 2019

Senator Warren and Representative Lawson Introduce the College Student Hunger Act of 2019 to Address Hunger on College Campuses

More than 30% of college students might face food insecurity, and almost 2 million at-risk students did not receive SNAP benefits in 2016, even though they were eligible; Legislation would ensure support to food-insecure students and remove barriers to low-income college students accessing SNAP benefits by expanding the eligibility criteria

California assemblymembers introduce bills to address student hunger

IVAN VALENZUELA – CAMPUS@THEAGGIE.ORG MAY 9, 2017

As food insecurity bill slips in under radar, advocates hope for further action

HIGHER EDUCATION :: by MAYA MOORE | JUNE 14, 2019 | VIEW AS "CLEAN READ"

THE CALIFORNIA REPORT

Overnight Parking for Homeless College Students? Lawmakers Consider It



LISTEN 1 min

By Vanessa Rancaño Apr 2, 2019



07.25.19

Schiff Introduces Food for Thought Act to Address Food Insecurity on Community College Campuses

Legislation Would Provide Free Meals to Students in Need

THE DAILY CALIFORNIAN
Wednesday, February 5, 2020

NEWS

News Sports Arts Opinion Blogs Multimedia Weekender Featured

CAMPUS | CITY | COUNTY | UC | STATE | NATIONAL | ASUC | OBITUARIES | RESEARCH & IDEAS | ELECTION 2018 | NOTES FROM THE FIELD

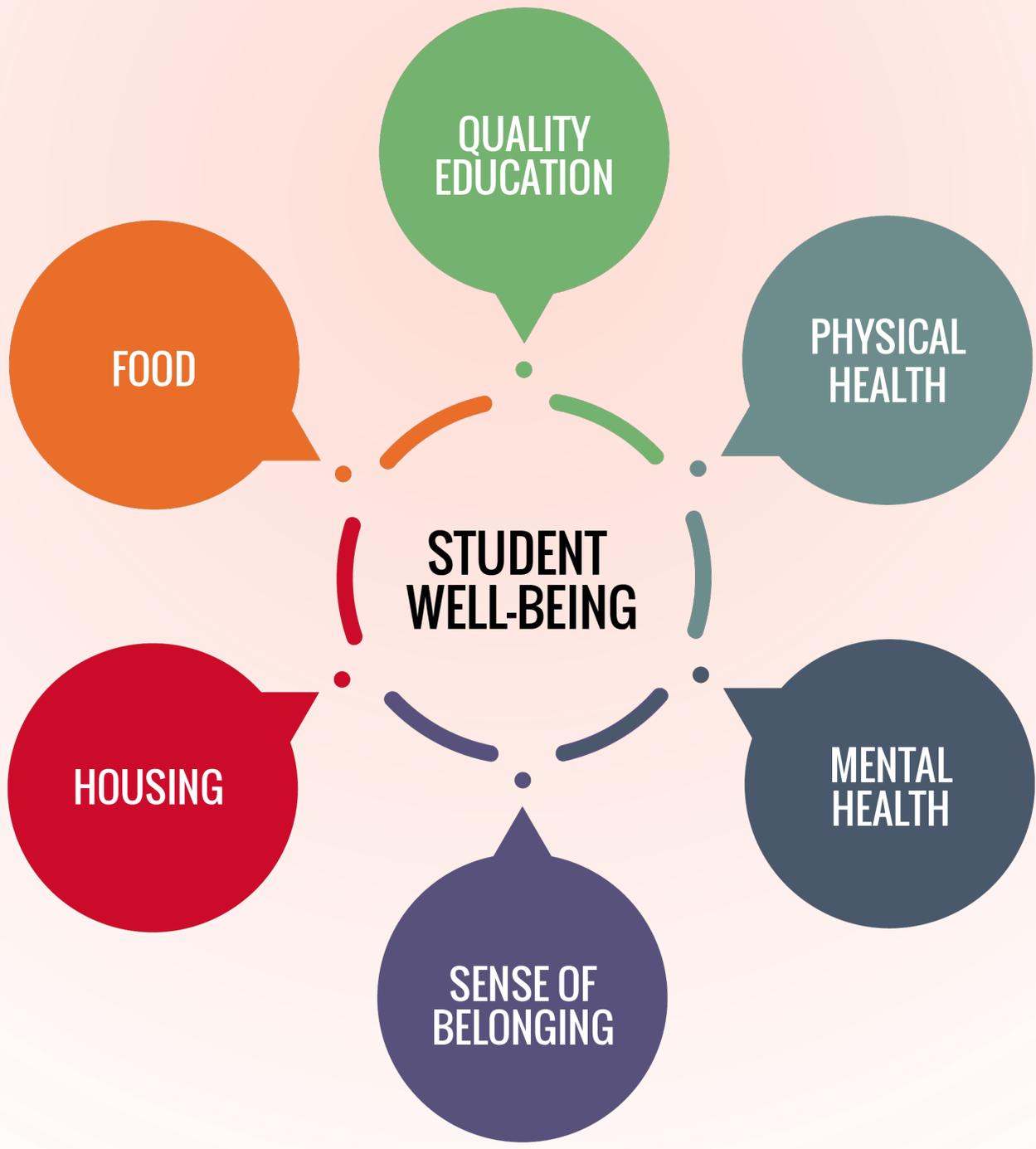
STATE

MONDAY, OCTOBER 7, 2019

CA Gov. Gavin Newsom signs AB 1278 addressing student needs

The background is a solid dark red color. In the four corners, there are decorative elements consisting of thin, light red lines that resemble circuit traces or a stylized tree structure. These lines connect to small, hollow circles of the same color. The lines are more dense in the bottom-left and top-left corners and more sparse in the top-right and bottom-right corners.

COMMITMENT TO STUDENT SUCCESS



Addressing immediate needs of students;

Growing campus-based basic needs' services, allowing them to reach additional students;

Scaling best practices from one campus to across the system;

Collaboration with partners;

Ensuring long-term sustainability of basic needs services.

1. ACKNOWLEDGING THE ISSUE AND HOW IT IMPACTS STUDENTS

- National Data Sets
- Statewide Comparison Data
- Local/County Specific
- Cross-data tabulations
- Anecdotal
 - Students
 - Faculty/Staff

2. TELL THE STORY

- Let the student guide the narrative
- Be sensitive
- Listen to the student's voice
- Steer the [social] media ship

3. BUILD THE MOMENTUM

- Organic
- Grassroots
- Find (un)natural alignments
- Think ahead
- Try something new

4. ENGAGE LEADERSHIP

- Short and Concise
- Data is Important
- Personal Narrative
- Organic Interactions

5. FRAME THE MESSAGE

- Mobilize constituent groups to be the table.
- Incentivize collaboration, centralize point of contact (doesn't need to be Center Director)
- Create natural synergies
- Not all media coverage is good coverage

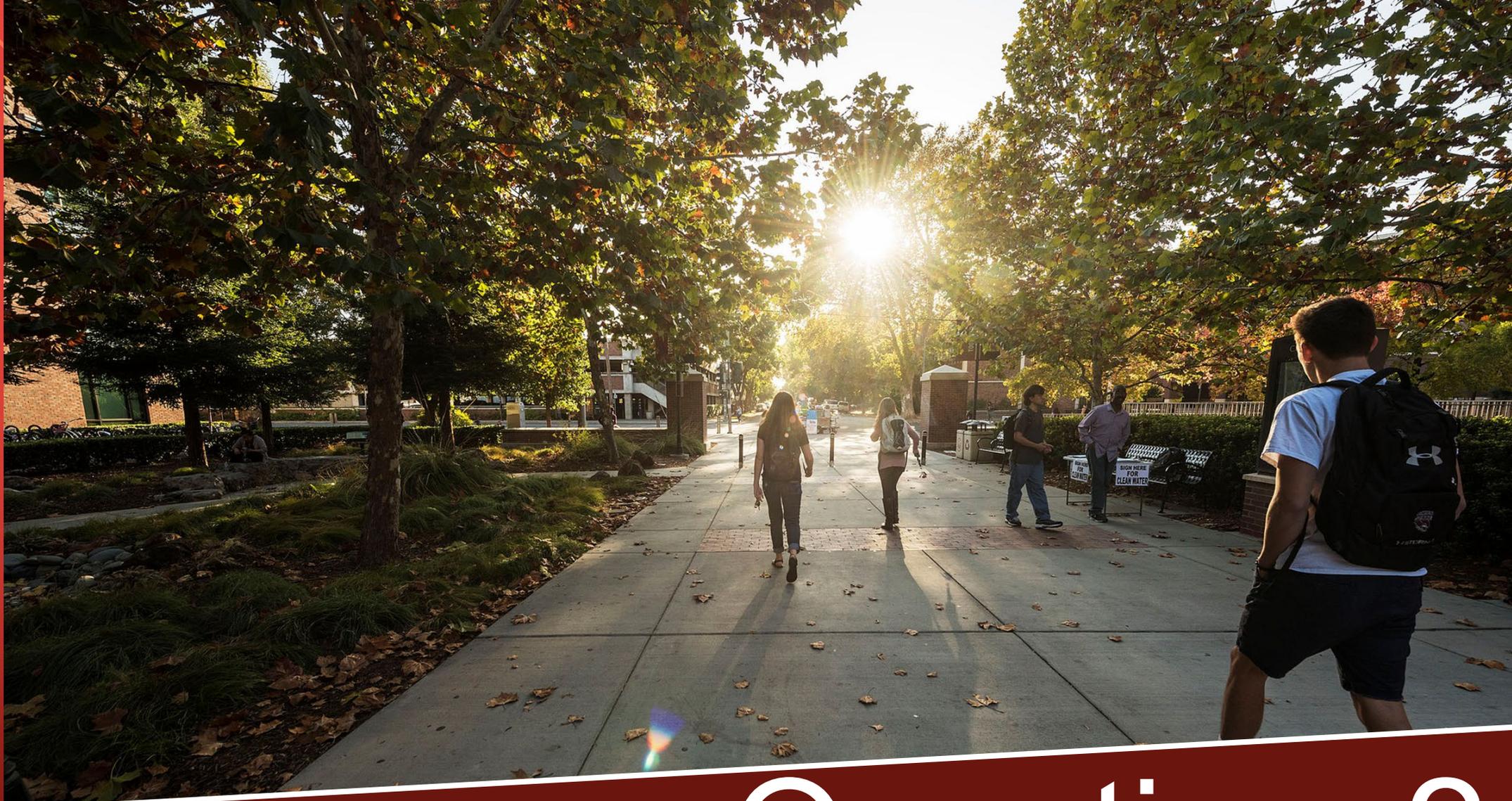
6. SUSTAIN THE WORK

- Community Partnerships
- Network
- Look for new paths forward
- Do not be discouraged
- Understand this is “lifetime work”

GROUP ACTIVITY

- Give an example of a time you were able to engage campus leadership around basic needs in a meaningful way.
 - What was the outcome?
 - How do you know it was successful?
 - Has the outcome been sustained?
 - What would you do differently?





Questions?

calstate.edu/basicneeds

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