



CAL STATE EAST BAY

PIONEERS FOR H.O.P.E.

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INFORMATIONAL WORKSHOP

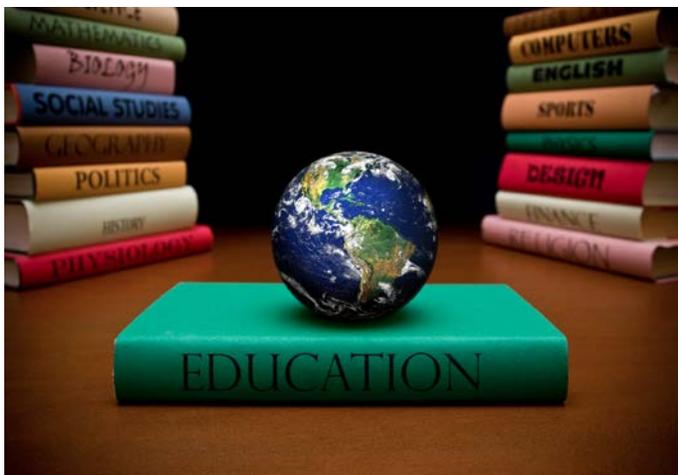
ALEX BAKER CASE MANAGEMENT COORDINATOR

DARICE INGRAM COMMUNITY RELATIONS OFFICER

OUTLINE

- ▶ Icebreaker 5min
- ▶ Introduction and background of presenters 10min
- ▶ Hands-On Exercise: One must go 10min
- ▶ Mission Statement and goals of Pioneers for HOPE 5min
- ▶ Key Partnerships 15min
- ▶ Q&A

HANDS ON ACTIVITY



Mission and Goals

- ▶ Pioneers for HOPE is dedicated to give at-risk students HOPE by addressing their most basic needs first and eliminating barriers to allow students to focus on academic success and increase student retention. The program aims to provide at-risk students with meals, temporary housing assistance, emergency funds and referrals to resources that correlate to student success, health and wellness.
- ▶ Opening of ***campus food pantries*** in collaboration with the Alameda County Community Food Bank and the Food Bank of Contra Costa and Solano for the Concord campus.
- ▶ Opening of **Library food Kiosk** for evening access to information, snacks and fruit.

KEY Partnerships



- ▶ County Community Food bank
- ▶ Staff, Faculty and Administration
- ▶ Student Government
- ▶ Local Community Organizations

ENCOURAGE ENAGAGMENT

- ▶ Inviting student ambassadors currently involved in the program
- ▶ Reach out to campus departments
 - ▶ Housing, Counseling , student services
 - ▶ Department of social work, counseling and any other social justice departments
- ▶ Notify college deans, chairs and assistants
 - ▶ Encourage faculty to offer extra credit for student attendance
- ▶ Participate in various tabling events or host a day of HOPE to spread the word about the program.
 - ▶ Pop Up Pantries

PROGRAM PARTICIPATION

- ▶ Provide a variety of opportunities for engagement
- ▶ Engage...Engage...Engage
 - ▶ Resource drives ; Toiletry drive, clothing drive, healthy snack drives, etc.
- ▶ Interact
 - ▶ Tabling, sorting and organizing of donations, gathering on and off campus partners
- ▶ Donate
 - ▶ Ways to make monetary donations
 - ▶ Partner with Campus Programs (Olli, LEEP)



Keep Up the Momentum

- ▶ Keep Pantry front and center for Faculty, Students and Staff
- ▶ Engage Alumni
 - ▶ Make Pantry a major part of alumni engagement strategy
- ▶ Use Stories
 - ▶ Facts Tell, Stories Sell
 - ▶ Keep Pantry Donations, Options front and center in Campus Media
- ▶ Remember your branch locations
 - ▶ Centers, Branch Campuses are part of communities.



Contact US

▶ WWW.Csueastbay/HOPE

▶ 510-885-HOPE

