

# CSULB BASIC NEEDS PROGRAM

Division of Student Affairs

## Creating A Strategic Intervention Program to Serve Students who are Food Insecure, Displaced, or in an Emergency Crisis on Your Campus

2018 CSU Basic Needs Conference

February 7, 2018

Dr. Piya Bose, Dean of Students

Carol Menard Fulthorp, Assistant Dean of Students

Iraida Venegas, USU Assistant Director, Services

Cyndi Farrington, Operations Manager 49'er Shops

Charles Conn, Associate Director Financial Aid

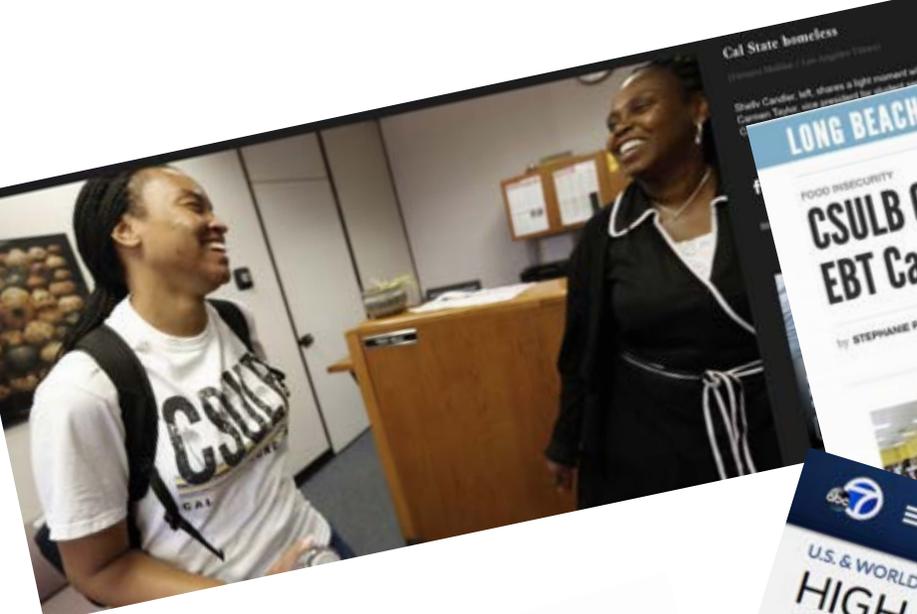


# Agenda

- The Need for a Program
- Overview of Programs, Services, & Operation
- Outcomes and Potential Barriers
- Funding Sources
- Breakout Discussions
  - Emergency Housing
  - Food (Feed-A-Need, ASI Beach Pantry)
  - Case Management & Grant

A photograph of a university campus. In the foreground, a large fountain with multiple circular jets of water is visible. Several students are walking around the fountain area. In the background, there is a large, modern building with a blue, textured facade. A yellow banner on a pole in the middle ground reads "CALIFORNIA STATE UNIVERSITY AMONG THE NATION'S BEST". The text is overlaid on the image in white.

Last academic year, 40.51% of applicants cited **homelessness or threat of homelessness** as their reason for applying.



LONG BEACH POST NEWS LIFE BUSINESS REAL ESTATE SPORTS

FOOD INSECURITY

## CSULB Convenience Store Will Now Accept SNAP, EBT Cards to Help Low-Income Students

by STEPHANIE RIVERA NOVEMBER 11 2016 17:28 NEWS

Continuing their efforts to further address the needs of low-income students, Cal State Long Beach (CSULB) officials announced yesterday a new partnership with the state's EBT/SNAP programs.

Students enrolled in those programs will be able to use their EBT and SNAP cards to purchase anything from the school's Corner Market, which is located in the University Student Union Forty-Niner Shops. That includes fresh fruit, sandwiches, snacks, supplies and more.

"It's a real challenge for a large number of our students," said university officials in a release.

abc7 SECTIONS TRAFFIC WATCH

EDUCATION

## 1 IN 10 CSU STUDENTS STRUGGLING WITH HOMELESSNESS, STUDY SAYS

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Home News Education

## Cal State University looks to stem homelessness, hunger among students

By Josh Dulaney, Long Beach Press Telegram

POSTED: 06/21/16, 8:21 PM PDT UPDATED: ON 06/21/2016

# COMMENTS

On the heels of a report showing close to one in 10 Cal State University students are homeless or face housing instability, officials met this week in Long Beach to come up with solutions to help students.

"I think we're going to start getting some greater awareness across this country because of Cal State — because of our size and importance — is raising this issue across the nation, and we're not alone in doing so," Chancellor Timothy P. White said at the outset of the two-day meeting at the Chancellor's Office.

The meeting followed a report earlier this year estimating that 8.7 percent of CSU students face housing instability and 21 percent experience food insecurity.

White commissioned the study in February 2013 to examine what campuses in the 23-school system were doing to address the issue. Students struggling to find stable housing and adequate food reported high levels of stress and the need for campus contacts to guide them to services.

Rashida Crutchfield, an assistant professor in social work at Cal State Long Beach, co-authored the study with Jennifer Maguire, an assistant professor in social work at Humboldt State University.

They looked at unstable housing, defined as living in places not designated as places for residential living, such as cars, hotels, shelters, transitional housing or "couch surfing." The U.S. Agriculture Department says food insecurity occurs where "consistent access to adequate food is limited by a lack of

abc7 SECTIONS TRAFFIC WATCH

U.S. & WORLD

## HIGH COST OF COLLEGE, LEADING TO INCREASE IN STUDENT HOMELESSNESS, HUNGER

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FOOD PANTRY

## Where Students Feed Students: Officials Celebrate Grand Opening of Cal State Long Beach's Food Pantry

by STEPHANIE PEREZ OCTOBER 26 2016 16:10 NEWS

CSULB Associated Students, Inc., Vice President Logan is needy students. (Photo by Stephen Carr, Press-Telegram)

By Andrew Edwards, Press-Telegram

POSTED: 08/24/16, 8:00 PM PDT UPDATED: ON 08/24/2016

The "Beach Pantry," stocked with canned beans and other food items, is open for students who need help.

1 in 10 Cal State students is homeless, study finds

Cal State University's 460,000 students is homeless, study says. Officials say the study shows that 1 in 10 students lack steady access to enough food, according to the report. The study was launched to better understand and address an issue that the nation's public universities face.

Cal State Chancellor Timothy P. White said the study is a "wake-up call" for the system, where more than 150 administrators, researchers, and staff are expected to exchange ideas, case studies and their personal experiences.

White emphasized the need for Cal State, the largest public university system in the country, to address the issue systematically across its 23 campuses.

"We need to take this to scale," he said. "Getting this right is a challenge, but it's worth it."

LONG BEACH POST NEWS LIFE BUSINESS REAL ESTATE SPORTS LGBT

FOOD PANTRY

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# CSULB Basic Needs Program



STUDENT EMERGENCY  
INTERVENTION  
AND  
WELLNESS PROGRAM



FEED A  
NEED



BEACH PANTRY



CAL FRESH  
OUTREACH PROGRAM



beach  
bites



# Student Emergency Intervention and Wellness Program



# Program Services



## Fighting Food Insecurity

- Meals on ID Card



## Assisting Displaced Students

- Short-Term Emergency Housing



## Providing Financial Support

- Emergency Grant



## Giving Support

Developmental Counseling  
Financial Aid Counseling  
Referrals

# Case Management

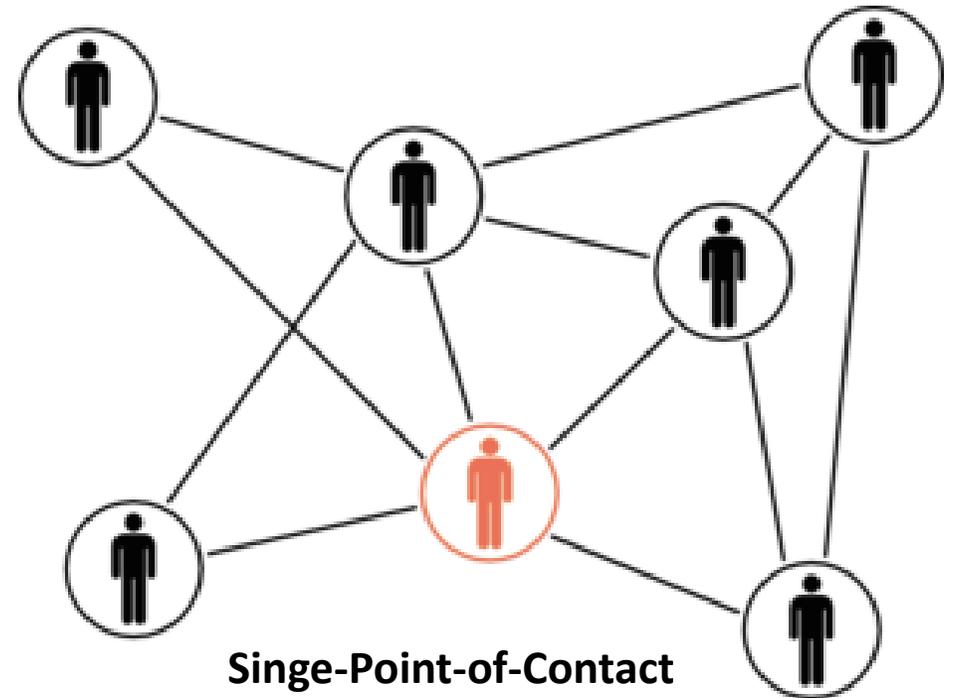
Collaboration between the CSULB Division of Student Affairs and School of Social Work

Case managers utilizes Solution-Focused Brief Therapy informed by student development theory



# Partnerships & Referrals

- Associated Students, Inc.
- Counseling and Psychological Services
- Disabled Student Services
- Educational Opportunity Program
- Housing & Residential Life
- Office of Financial Aid
- Off-Campus Social Agencies
- School of Social Work
- Student Health Services
- Women & Gender Equity Center
- University Relations and Development
- 49er Shops (Bookstore & Dining Services)





**1** MEAL TIME WEEK | CHANGE **A** LIFE | MON., FEB. 1 THRU SUN., FEB. 7

FIRST 100 MEALS AT EACH DINING HALL  
MATCHED BY THE 49ER SHOPS



Contact the Office of the Dean of Students or visit the  
CSULB Student Emergency Intervention Program website  
at [www.csulb.edu/supportingstudents](http://www.csulb.edu/supportingstudents)

#feedanneed & [www.csulb.edu](http://www.csulb.edu)

CALIFORNIA STATE UNIVERSITY LONG BEACH





# CalFresh Outreach Program



# CalFresh Outreach Program

- Grant funded program to help address issue of food insecurity among college students
  - Increases awareness on benefits and eligibility
  - Application and verification assistance





# ASI Beach Pantry



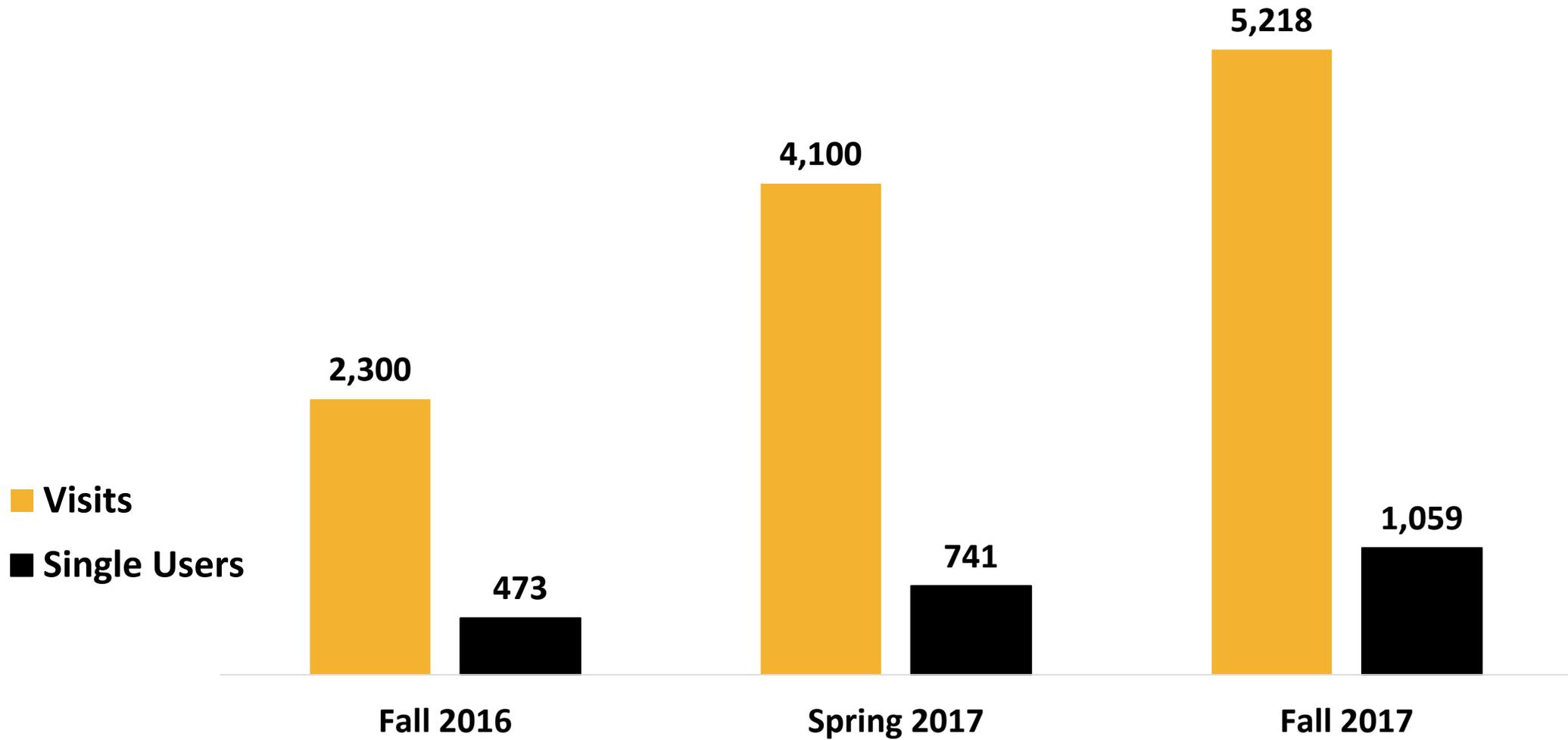
# About the Pantry



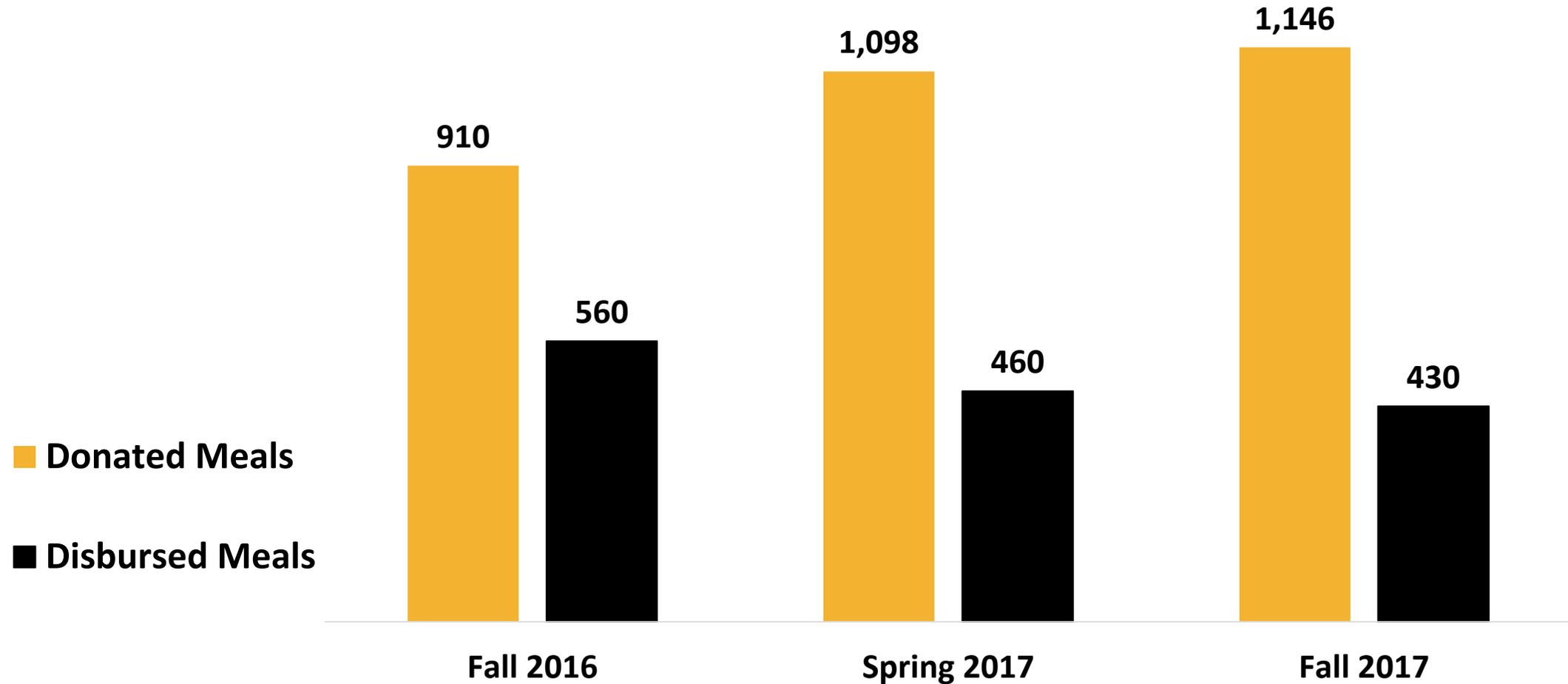
- Established Fall 2016
- What is in the ASI Beach Pantry?
  - Perishable and non-perishable food
  - Hygiene/Toiletry items
  - Student Swap Shop
    - School supplies and books
- Who can use it?
  - All current CSULB students!
- How many items can students take?
  - 15 items a week, 5 items per visit



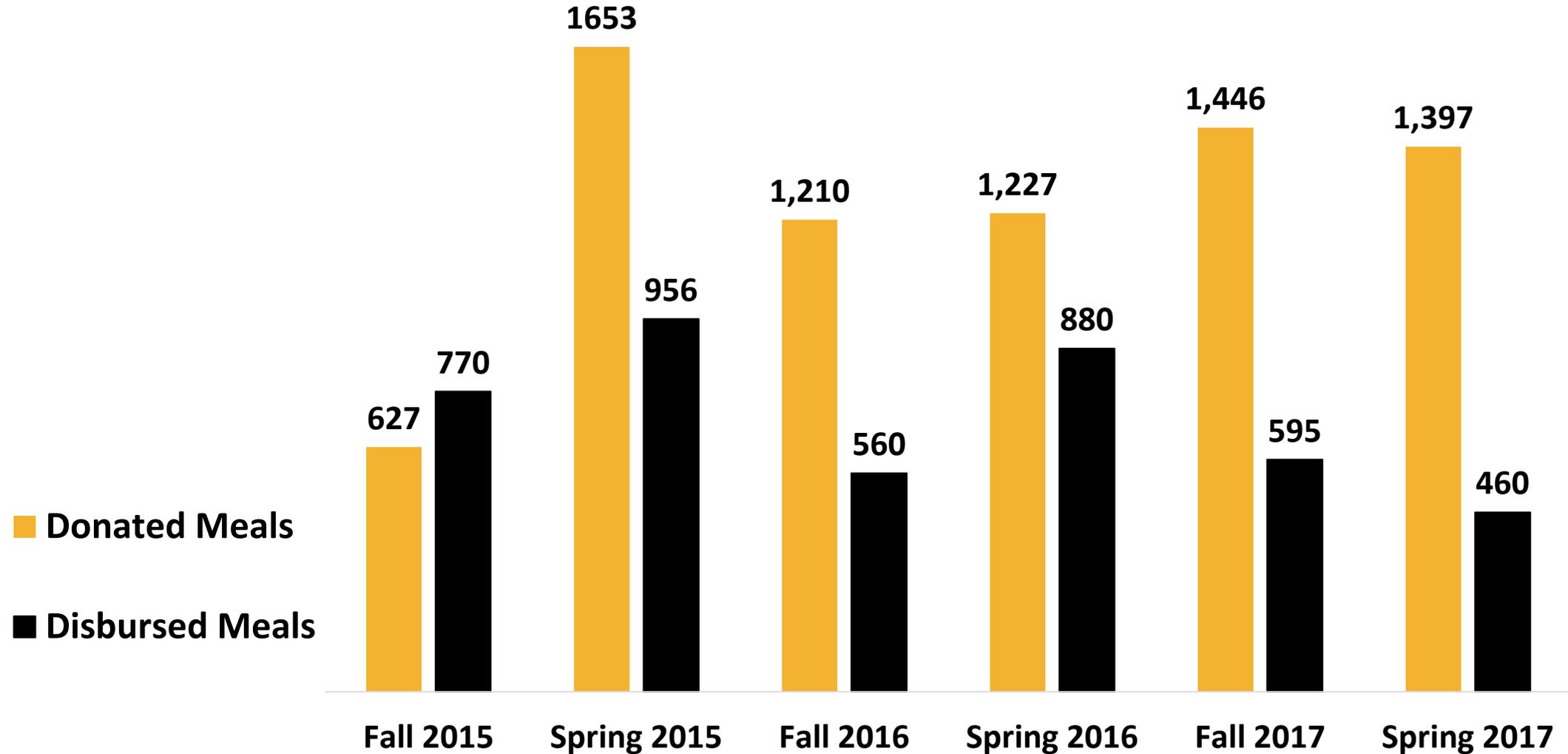
# Pantry Usage



# “Feed a Need” Donations & Usage



# “Feed a Need” Donations & Usage



# Pantry Donations & Drives

Long Beach  
**GROCERY OUTLET**  
bargain market

Present this card at time of purchase

**2% DONATED TO:**  
ASI Beach Pantry  
For the Students of CSULB

Expires June 30, 2017



**DONATE TODAY!**  
ALL PROCEEDS WILL BENEFIT THE CSULB BEACH PANTRY



THE OFFICIAL FOOD PANTRY FOR ALL CSULB STUDENTS IN NEED

**HOW TO DONATE**  
COIN DRIVE GAMES: FEB 4<sup>th</sup>, MEN'S BASKETBALL  
FEB 10<sup>th</sup>, SOFTBALL  
FEB 17<sup>th</sup>, BASEBALL  
FEB 24<sup>th</sup>, MEN'S VOLLEYBALL  
ONLINE: [BEACHFUNDER.CSULB.EDU/BWCD](http://BEACHFUNDER.CSULB.EDU/BWCD)

**BIG WEST COIN DRIVE GO BEACH!**

ASI Beach Pantry



**LET'S CAN HUNGER!**

Donate any non-perishable items to any of the locations below from now until 10/31:

- Chartroom
- Starbucks @ UDP
- Starbucks Library
- Nugget Grill
- Outpost Grill
- Bookstore
- Art Store

**CAUSE AN EFFECT**



Make dinner a selfless act by joining us for a fundraiser to support ASI Beach Pantry. Come in to the Chipotle at **6324 A East Pacific Coast Hwy** in Long Beach on **Wednesday, December 7th** between **3:00pm** and **9:00pm**. Bring in this flyer, show it on your smartphone or tell the cashier you're supporting the cause to make sure that 50% of the proceeds will be donated to ASI

Beach Pantry.  
**CHIPOTLE**

Gift card purchases during fundraisers do not count towards total donated sales, but purchases made with an existing gift card will count.



**Food Finders**  
Rescuing Food, Reducing Hunger



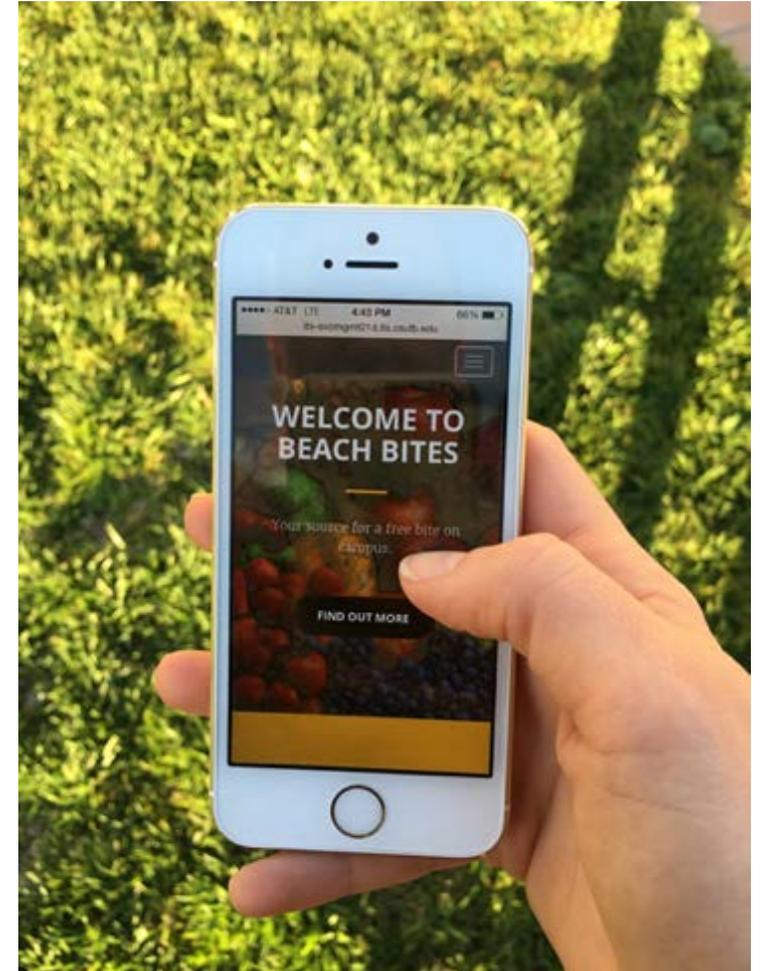


# Beach Bites App



# Addressing Food Waste

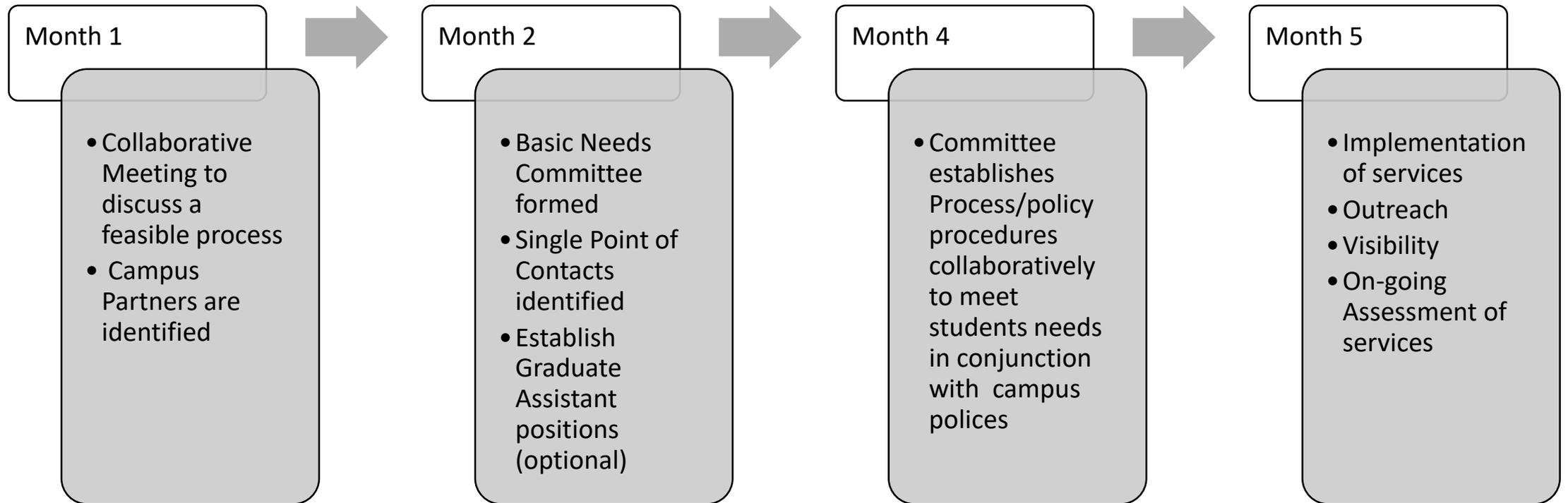
The BeachBites mobile food app addresses the issues of food waste and food security by connecting students to extra food from on-campus events and meetings.





# Basic Needs Program Implementation Strategies

# Reasonable Timeline



# Funding Sources

- Office of the President
- Student Excellence Fund Grant
  - Division of Student Affairs/Division of Administration and Finance
- Associated Students, Inc.
- 49er Shops
- 'I Declare' Campaign/Endowment

# Potential Barriers

- “Buy in”
- Media Optics
- Transitional/Permanent Housing
- Campus Policies
- Gender Specific Rooms
- Services After Hours
- Nutritional Balance/value

# Preferred Outcomes

- Food and Housing Security
- Increased Awareness /  
Destigmatization
- Independence
- Graduation
- Collaborative Partnerships
- Theory to Practice experiences
- Program Sustainability



Breakout Discussions:  
Housing – Food – Case Management & Grant



# Q & A



## PRESENTERS

**Dr. Piya Bose, Dean of Students**

**Carol Menard, Assistant Dean of Students**

**Iraida Venegas, Assistant Director, Commercial Business Operations**

**Cyndi Ferrington, Sr. Manager, Bookstore Operations & ID Card Services**

**Charles Conn, Associate Director of Financial Services**

# Thank you!

[www.csulb.edu/basicneeds](http://www.csulb.edu/basicneeds)

[supportingstudents@csulb.edu](mailto:supportingstudents@csulb.edu)